"WRITING THEIR OWN WAY THROUGH HISTORY"
HELLO!

I am Jim Ross-Nazzal

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"IN THE BEGINNING..."

<table>
<thead>
<tr>
<th>Minority-Majority Lectures:</th>
<th>OER:</th>
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<tr>
<td>Their voices</td>
<td>Documents</td>
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<td>Their experiences</td>
<td>Articles &amp; Essays</td>
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<td>Political cartoons</td>
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<td>Engines of Our Ingenuity</td>
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1. PREMISE: TEXTBOOKS ARE TOO EXPENSIVE

AND...
"I’m tried of buying textbooks I don’t use!"
2. THE USE OF DESIGN THINKING
DESIGN THINKING

- Empathy
- "understand" students
- Unmet needs
- Rational and Emotional
1. Save Money
2. Pass
3. Connections
STUDENT COLLABORATION

Part 1
Select topic
Research
Initial Draft

Part 2
Cohort review
Cohort editing
Second draft

Step 3
Writing Center
Final Draft
3. SUCCESS AND RETENTION

And carpooling
NUMBERS

- 75%–100%
- 33% (93%)
- The Carpoolers
BEYOND ECONOMIC IMPACT

- TEXTBOOK
- ASSIGNMENTS
- RESEARCH TOOL
ourstory.wordpress.com
252,656 WORDS
1,010 manuscript pages!!
THANKS!

Any questions?
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