Planning an OER Program

- Think through...
  - Personnel capacity
  - Connect to College or University
  - Communicate successes broadly
Personnel Possibilities...
1 FT employee

- Reposition Personnel within The Libraries
- Request a new line from Provost
- Fill Vacated Line with Open Education Librarian

- Job Description
- Responsibilities
- Desired Skills
  - Strong Information Literacy Skills
  - Scholarly Communication Knowledge
  - Passion for Open
  - Provide Clear Expectations
  - Focus on Adoption
  - Travel Funds
Connect to the Institution at every level

Building support among the Libraries

Library
- Bringing current employees to OER efforts
  - Modify job description
  - Create a cross departmental team
- Join Open Textbook Network
- Send colleagues to OpenEd Conferences
- Bring in guest speakers

Cultivate Relationships

Across Campus
- Provost, College Deans, Associate Deans, Faculty Senate, Graduate Council, Academic Affairs, Teaching & Learning Center, Distance Education/Instructional Design Technicians (IDT), academic program advisors
- Student Services, Registration & Enrollment, Bookstore,
What is OTN?
Open Textbook Network (OTN)

- Joined OTN
  - Sign Institutional Contract
  - Work with Liaisons to Recruit Faculty to Review Resources
  - Host Faculty Workshop
  - Encourage Adoption
  - Stipend for Completing Review

- Open Textbook Network (OTN)
  - Week Long Summer Institute for Library personnel (MN)
  - Campus Workshop educating 25 faculty
  - Community Discussion List

- 11 out of 20 faculty chose to adopt
Communicate...Share out successes

- Use institutional or system wide initiatives/language
- Use data visualizations to show academic improvement.
  - Ex. measures from drop, withdraw, or fail rates in required core courses — compared to the new measures after OER has been added
  - Share out dollar savings due to OER adoption
- Think - Return On Investment (ROI)
- Communicate broadly and often
  - short term and long term successes
  - Involve faculty and students to help you tell their success stories of adoption, adaption, and creation of OER
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