An Evolving Model for Supporting Scholarly Communication at Texas A&M University

2007-2009

Bridge Group

Charged to "support the developing infrastructure of the Texas A&M University's and TDL's repositories."

A cross-functional team (subject liaisons from several disciplines, technical services, digital initiatives, etc.) building awareness and support for the Texas A&M Digital Repository.

Deliverables:

• Submission guidelines
• Policies & procedures
• Website
• Library workshops
• Presentation at TCDL

Strategies:

1. Educate one another
2. Library-wide training
3. Develop tools & resources

Challenges:

• Distributed model for marketing & communication
• How best to utilize staff time
• Additional specializations needed?
New Program:

1. Encourage subject liaison involvement in shaping the program
2. Equip liaisons with the tools and information needed to help researchers disseminate their work widely for greater impact
3. Assist researchers in complying with funder dissemination, archiving, and data sharing requirements
4. Engage the campus community in dialogues on scholarly communication issues—including new models and opportunities for change
5. Inform the campus community about copyright and licensing as they relate to scholarship and its production and availability
6. Encourage faculty to be advocates for change in the scholarly communication arena

- Head of Digital Services & Scholarly Communication
- Outreach Librarian
- Digital Services Librarian (Agricultural Publications)
- Repository Coordinator
- Cataloging Staff 30% (metadata and submissions)

2009-Present
New library unit
Digital Services & Scholarly Communication

✓ Workshops series - subject librarians voted on topics
✓ Strengthening relationships with others on campus (Graduate Studies, University Press)
✓ Streamlining, coordinating library digitization activities
✓ Planning for Open Access Week, October 18-24, 2010