Exploring our Collections:
The Many Colors of the UNT Digital Library

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Goals for the project:

- Way to promote items without investing a lot of time, i.e. easily automated
- Way to integrate smaller or experimental promotional pushes with other UNT accounts as applicable such as @UNTSpecColl, @UNTSoc and individual academic departments
Creating the Twitterbot

The primary guide for putting this together came from Scott Carlson’s (Rice University) blog post:
http://www.scottcarlson.info/you-should-make-a-twitter-bot/

Instructions for deploying it through Heroku came from Brian Caffey’s blog:
https://briancaffey.github.io/2016/04/05/twitter-bot-tutorial.html
Putting It Together

Materials needed:

- Twitter account
- Heroku account (to continue running the script)
- List of items, including URLs and metadata
- Any descriptive text for the tweet itself, including hashtags
#ColorOurCollections

“A week-long coloring fest on social media organized by libraries, archives, and other cultural institutions around the world.”

-http://library.nyam.org/colorourcollections/about/

#ColorOurCollections

February 5-9, 2018
ColorOurCollections.org  | @nyamhistory

Explore, color, and connect with libraries and their collections
Making the Coloring Pages - Attempt 1

**CREATE YOUR COLORING SHEETS**

These are instructions for creating coloring sheets for the #ColorOurCollections campaign, using the templates provided below. First, select a public domain illustration from your collection; the best images to use are simple, without much shading, and black on a light background (the paper is likely not a true white). You must then create a true black and white version of your image before entering it into the template.

**PREPARING YOUR BLACK AND WHITE IMAGE:**

Suggested image sizes for use with the PPT templates:
- Vertical: approx 8" x 8"
- Horizontal: approx 10.25" x 5.75"

*In Photoshop:*
1. Open the collection image in Photoshop.
2. Crop image if needed.
3. In the Image menu, select Mode > Grayscale. This will convert your image to grayscale.
4. In the Image menu, select Threshold. Move the carrot to adjust the black and white areas.
5. In the Image menu, select Image size and adjust your image to the recommendations above, at 300dpi

- Used instructions given by #ColorOurCollections
- Texas Fashion Collection
Making the Coloring Pages - Result 1
Making the Coloring Pages - Attempt 2

- Googled it
Making the Coloring Pages - Result 2
Making the Coloring Pages - Attempt 3

- Graphic Design student
Making the Coloring Pages - Result 3
Making the Coloring Pages - Final Product

Weaver Collection of Children's Books

This collection contains a small selection of juvenile literature from the much larger physical collection housed in the UNT Libraries' Rare Book Room. Included are toys from the collection as well as books with religious and moralistic themes.

New collection: Weaver Collection of Children’s Books from the UNT Libraries Special Collections
"GOING APPRENTICE."

When a lad is about to learn a trade, people say he is "going up.

THE GLASS OF GIN;
OR, WHEN IT IS SAFEST TO RUN.

"Go the other way! Go the other way!" cried Mr. Grace, a thoughtful neighbour, as Samuel Hawkes was about to get over the fence into Mr. Benson's orchard. Sad complaints had been made of the boys for pelting the fruit trees, and Mr. Grace would have felt VOL. 1.

PARENTAL ANXIETY.

For children are aware how much pain and anxiety they cost their parents. There are some fathers or mothers so utterly partial and corrupt as not to care at all for their VOL. 9.
Happy Extra Results
TFC Promotional Materials
TFC Promo Materials in Action
Suggestions for Making Your Own Coloring Pages

- Pick the right images. Etchings and drawings work best.
- Photographs may not work, but some can if you’re willing to put in the effort.
- Tracing is very time consuming.

For more information on #ColorOurCollections:
http://library.nyam.org/colorourcollections/
Twitterbot in Action

UNTDL_bot @UNTDLbot · Feb 9
#ColorOurCollections with the Weaver Collection of Juvenile Materials from @UNTSpecColl

UNT

VANITY.

Barney was a very pretty child,
and her fond mother was not a little proud of her. When she became
able to walk alone, she was very
much admired wherever she went.
Some people, who did not think of
the effect of what they said, would
often make such remarks as these
Vol. 1.
What’s next?

- Coloring Book for TFC
- ColoringOurCollections Entry for 2019
What’s next?

● Modifying the script to pull items from the RSS feed to promote newly added items
● Putting together list of other institutional department twitter accounts to include when their items are promoted.
Thanks!

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