Texas Digital Library: Building a Connected Texas

Director:
Mark McFarland – University of Texas
Agenda

• Timeline of the past year
• Strategic Planning at TDL
• Taking Action on the Plan
• Cooperation in Texas and Beyond
Connecting Texas Digital Libraries

- Move to engage members in driving the organization
- Better assist members in building their digital initiatives programs
- TDL at its best when facilitating collaboration among our members
a commitment to the future

REORGANIZATION
Context for reorganization

Moving from development...
• Focus on development of software and services
• Flexible governance structure
• Ad hoc committees

...to production
• Focus on supporting services
• Formal governance structure
• Formal committee structure
• Formal strategic planning process
Planning for change

• Spring 2011, organizational planning
• April 2011, Governing Board meeting
  – Proposed restructure to the Governing Board
  – Refocused staff energies
    • Systems
    • Services
    • Support
• May 2011, Staff reorganized to match new objectives
TDL Organizational Infrastructure

TDL Governing Board

Mark McFarland
TDL Director

Communications and Coordination

Ryan Steans
Program Coordinator

Kristi Park
Program Coordinator

Ladd Hanson
Director, IT

Nicholas Mitchell
Help Desk

Systems, Support
And Software
Development

Joe DeVries
Sr. Software Engineer

Open
Sr. Software Engineer

Dan Galewsky
Sr. Software Developer/
Analyst

Open
Sr. Software Developer/
Analyst

Effie Bradley
Sr. Systems Administrator

Gene Titus
Sr. Systems Administrator

2/7/2013
Launched New Governance Structure in September 2011-2012

• September
  – Member Board Meeting
  – Governing Board Meeting

• Ratified By-Laws

• Elected Governing Board
  – Elected Executive Committee

• Committed Strategic Planning
TDL Governance

• TDL Governing Board
  – Joan Heath (Texas State)
  – Charles Gilreath (Texas A&M)
  – Fred Heath (UT Austin)
  – Laurie Thompson (UT Southwestern Medical Center, Dallas)
  – Mark McFarland (TDL Director)
  – Ryan Steans (TDL Program Coordinator)

• Officers of the Governing Board form the Executive Committee
  – Don Dyal (Texas Tech, Chair)
  – Dana Rooks (Univ. of Houston, Vice-Chair/Chair Elect)
  – Christine Shupala (TAMU-Corpus Christi, Secretary/Treasurer)
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<tr>
<th></th>
<th>Name</th>
<th>Institution</th>
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<tr>
<td>1</td>
<td>Don Dyal</td>
<td>Texas Tech</td>
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<tr>
<td>2</td>
<td>Dana Rooks</td>
<td>Univ. of Houston</td>
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<td>3</td>
<td>Christine Shupala</td>
<td>TAMU-Corpus Christi</td>
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<td>4</td>
<td>Joan Heath</td>
<td>Texas State</td>
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<td>Charles Gilreath</td>
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<td>6</td>
<td>Fred Heath</td>
<td>UT Austin</td>
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<td>7</td>
<td>Laurie Thompson</td>
<td>UT Southwestern Medical Center, Dallas</td>
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<td>8</td>
<td>Pattie Orr</td>
<td>Baylor University</td>
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<td>9</td>
<td>Maurice Fortin</td>
<td>Angelo State University</td>
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<td>10</td>
<td>Steve Conway</td>
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<td>11</td>
<td>Doug Ferrier</td>
<td>Texas A&amp;M International</td>
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<td>12</td>
<td>Annabel Trevino</td>
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<td>13</td>
<td>Bruce Schueneman</td>
<td>Texas A&amp;M Kingsville</td>
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<td>14</td>
<td>Adam Cath</td>
<td>Texas A&amp;M Qatar</td>
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<td>15</td>
<td>Brett Kirkpatrick</td>
<td>UTMB, Galveston</td>
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Defining a vision for TDL

STRATEGIC PLANNING
Developed 3 Yr Strategic Plan

- Led by Richard Wayne, UT Southwestern’s Assistant Director for Strategic Planning
- TDL Governing Board met for 2 days
- Wrote values, mission statement and a *Big Audacious Goal*

The Texas Digital Library enables each of its member libraries to advance a program of digital initiatives in support of research, scholarship, and learning in Texas.
Our Big, Audacious Goal

The Texas Digital Library will be the library of *first choice* for research, scholarship, and learning in Texas.
Strategic Initiatives

1. Increase TDL-hosted scholarly information by 2000%

2. Market TDL services to each member institution, including to 15 academic departments or units with TDL member institutions

3. Produce 20 additional collaborative special collections

4. Mine relevant talent and expertise in Texas to extend the capabilities of TDL
Growing our digital collections

• March 2012 – 5304 items in TDL hosted repositories
• By 2014 – 106,000 items in TDL hosted repositories
• Growth will depend on
  – Increasing membership
  – Continuing existing projects
  – Increasing outreach efforts
  – Working to increase researcher awareness
What’s in place

- Continued growth of ETD collections
- Continued growth of Journals and Conferences
  - Publishing issues to the IR and adding Journals
  - Annual proceedings of conferences and new conferences
- Scanning and preservation projects
- Development of local collections
Taking Action

• Formal Action Plan in place behind Strategic Initiatives
• Support of TDL Governing and Member Board
• New ways of doing business with our constituencies
Taking Action

• Survey membership: Marketing and outreach tools, TDL Services, TDL Groups and other organizational needs
  – Organizational meeting June 8th
• Re-organize TDL Groups: Vireo, Outreach, Services, etc...
  – First Groups have formed: Conference, Vireo and Survey
• Providing new tools and resources to meet member needs
Connecting on Campuses

- Institutionalize partnerships with TDL library experts
- Develop customizable marketing plans/ collateral with member staff and librarians
- Develop on-campus outreach programs for Digital Library initiatives
- Recruit special collections with support from members
- Target specific areas on campus (STEM, etc...)

2/7/2013
Connecting on Campuses

• Developing Collaborative Research Projects
  – Texas Water Digital Library
  – RCN-CE$^3$SAR

• Developing Partnerships
  – DPN
  – Western Waters
  – Open Geospatial Consortium
Connections for a stronger Texas

LOOKING TOWARD THE HORIZON
Collaboration 1/2

- Participation in the nationwide Digital Preservation Network
- Expansion of Vireo Users and those exploring Vireo use
  - Rice, UIUC, MIT, Arkansas, Saskatchewan
  - CDL, Virginia Tech, Georgia Tech
Collaboration 2/2

- TDL support of the Data Management Plan Tool at California Digital Library
- Hosting of standards documents for the Open Geospatial Consortium
- Building relationships with Western Waters and Greater Western Library Alliance
- Possible collaboration with PKP
For more information about the TDL, please visit the Texas Digital Library website at [http://www.tdl.org](http://www.tdl.org) or contact us at [info@tdl.org](mailto:info@tdl.org).