

MISSION

A collaborative consortium based in Texas and rooted in higher education, the Texas Digital Library builds capacity among its membership for ensuring equitable access to and preservation of digital content of value to research, instruction, cultural heritage, and institutional memory.

VISION

The Texas Digital Library (TDL) will become a nationally recognized leader as a provider of essential, equitable, and sustainable infrastructure for libraries and cultural memory organizations, and its efforts will help to transform society through the radical broadening of access to valuable research, teaching, and cultural heritage materials.

As a center for expertise and excellence, it will be a sought-after partner by other consortia, institutions, and funders, and will serve as a model of community-based collaboration in service of Open Access, Open Data, Open Education, and digital preservation.

TDL's success will be bound to that of our member institutions and their workers. Through our collective efforts, we will prepare and empower a diverse and inclusive library workforce to meet the challenges of the moment by amplifying their unique contributions, enabling sustainable workloads, and fostering mutually supportive communities.

Strategy #1: Partner with members and like-minded external partners to broaden access to scholarly, cultural heritage, and educational materials.

Initiative #1: Support institutional efforts to migrate to open repository systems.

Key Performance Indicators:

- Migrations to TDL-hosted repositories
 - In Year 1, conduct market research to determine opportunities for migrations.
 - By end of Year 2, engage in outreach campaign to prospective users about migration to open systems hosted by TDL.
 - By the end of Year 3, increase number of migrations to TDL systems by 100%.
- DPLA aggregation
 - In Year 1, attain 50,000-record threshold for inclusion in DPLA.
 - In Year 2, increase number of aggregated records for DPLA by 50%.
 - In Year 3, increase number of aggregated records for DPLA by 100% over Year 1.

Initiative #2: Engage in international efforts to sustain open infrastructure for academic libraries and memory organizations.

Key Performance Indicators:

- In each year, maintain staff representation in governance for DSpace, Dataverse, and National Digital Stewardship Alliance.
- In Year 1, participate in LYRASIS-led It Takes A Village In Practice initiative, which will create and pilot an adaptable set of tools for practical use in planning and managing sustainability for open source software (OSS) initiatives serving cultural and scientific heritage organizations
- By Year 2, develop sustainability plan for the Vireo Open Source Software Program, in collaboration with the Vireo User Group Steering Committee and TDL Boards.

Initiative #3: Promote and facilitate use of Open Educational Resources through partnerships with Open Textbook Network and others.

Key Performance Indicators:

- In Year 1, conduct 2 Open Education Network-led train-the-trainer workshops.
- In Years 2 and 3, work through Open Education Network and the TDL OER Ambassadors to coordinate and support local OER faculty workshops -- at least 2 in each year.
- In Year 1, hold the inaugural Open Texas conference in partnership with DigiTex.
- In Years 2 and 3, annually convene the Open Texas Conference.

Strategy #2: Create value for members through shared resources.

Initiative #1: Systematize training procedures for each service working through member groups and leveraging the resources of larger open-source software communities.

Key Performance Indicators:

- In Year 1, document current procedures for training on each service in the public TDL wiki.
- In Year 1, assess gaps in services training and document plan for improvements, in coordination with relevant user groups.
- In Years 2 and 3, implement training improvement plans to address gaps in services training.

Initiative #2: Coordinate meaningful opportunities for the professional development of member librarians, archivists, and staff in areas relevant to digital library practice and leadership.

Key Performance Indicators:

- By end of Year 1, have completed at least 4 Data Carpentries pilot workshops and trained at least 6 instructors.
- In each year, hold an annual Leadership Academy in conjunction with TCDL.
- In Year 2, identify membership training opportunities for Digital Preservation practice.

Initiative #3: Maintain core shared services to ensure stability, security, and sustainability of collections and materials.

Key Performance Indicators:

- In each year, stay aligned with current stable releases of open-source software platforms for all services.
- In Year 1, create and keep updated public-facing and internal security documentation for all hosted services.
- By Year 2, move all hosted services off of Amazon Linux 1 operating system, which will reach “end of life” In 2021.
- By Year 3, have configuration management processes and tools in place to standardize and streamline configuration of services.

Initiative #4: Identify and encourage fledgling innovation happening at member institutions and open-source software partners, and identify opportunities for cross-institutional collaboration.

Key Performance Indicators:

- In Year 1, develop method for quantifying and promoting innovative practice shared at the Texas Conference on Digital Libraries.
- See Strategy 4, Initiative 3 for additional related KPIs.

Initiative #5: Provide responsive, sustainable and flexible digital preservation services and expertise.

Key Performance Indicators:

- In Year 1, begin digitally preserving data from the Texas Data Repository in Chronopolis.
- In Year 1, begin automated processes for digitally preserving DSpace repository content in TDL-managed digital preservation storage.
- By end of year 3, grow number of institutional Digital Preservation Services users by 33% and content held in Digital Preservation storage by 100%.
- In Year 1, establish an Archive-It consortium to provide discounts on web archiving services to members.
- In Year 2, establish a toolset for collaborative web archiving projects in Texas.
- By Year 3, establish minimum services for private and sensitive data digital preservation.

Strategy #3: Commit to diversity, equity, inclusion, and accessibility in order to ensure broad and equitable access to our tools, content, and communities.

Initiative #1: Finalize, implement, and continually refine a Anti-Racism Action Plan.

Key Performance Indicator:

- In Year 1, publish Anti-Racism Action Plan in 2020, and review annually.

Initiative #2: Implement programs to support students from minoritized communities seeking careers in libraries and archives.

Key Performance Indicators:

- In Year 1, work with Board and communities to identify and plan for program(s).
- By Year 2, implement at least one program in support of minoritized professionals and students.

Initiative #3: Increase diversity among staff, membership, and TDL-affiliated communities.

Key Performance Indicators:

- In Year 1, engage in targeted outreach campaign to historically black colleges and universities.
- In Year 1, publish Anti-Racism Action Plan and review annually.
- In Years 2 and 3, implement diversity-related actions outlined in Action Plan.

Initiative #4: Ensure ADA compliance of all services and events.

Key Performance Indicators:

- In Year 1, conduct accessibility (ADA) review of DSpace, Vireo, Open Journal Systems, Dataverse, and DuraCloud and develop recommendations for remediation.
- In Year 2, make VPATs available for hosted services using DSpace, Vireo, Open Journal Systems, Dataverse, and DuraCloud.
- By end of Year 3, reach compliance with Web Content Accessibility Guidelines version 2.1 for hosted services using DSpace, Vireo, Open Journal Systems, Dataverse, and DuraCloud.

Strategy #4: Strengthen sustainability through membership growth and diversification of funding sources.

Initiative #1: Grow membership through outreach to academic libraries while expanding membership types, including more opportunities for public libraries, museums, community colleges and others to partner with TDL.

Key Performance Indicators:

- In Year 1, conduct market research to develop priorities for targeted outreach in support of membership and service usage growth.
- In Year 1, engage in focused outreach campaign to historically black colleges and universities and other 1st-tier priority prospects.
- In Year 1, create Board-approved method for member-related units to join TDL.
- In Year 2, engage in targeted outreach campaigns to 2nd and 3rd-tier priorities based on market research conducted in year 1.
- By end of year 3, grow membership and service usage enough to sustain another FTE.

Initiative #2: Create opportunities for institutions outside of Texas to join TDL.

Key Performance Indicators:

- In Year 1, continue following membership leads in this category to conclusion.
- In Year 2, present plan for outreach to select prospects outside Texas, including assessment of website and recruiting materials to identify Texas-exclusive framing.
- In Year 2-3, implement outreach plan for targeted prospects outside Texas.

Initiative #3: Facilitate collaboration among members to seek grant funding for projects that align with TDL's mission.

Key Performance Indicators:

- In Year 1, convene at minimum two (2) meetings to explore multi-institutional grant-funded applications.
- In Year 2, develop at least one multi-institutional grant proposal with TDL involvement.
- By end of Year 3, earn award for one cross-institutional grant proposal.
- By end of Year 3, develop grant collaboration tools describing TDL services for assistance with member grant-seeking.

Initiative #4: Devote expenditures from TDL's cash reserve to initiatives that benefit our members, while maintaining a responsible emergency fund.

Key Performance Indicators:

- In Year 1, develop purposeful spending plan for cash reserve, while maintaining three months' operating expenses.
- In Years 2 and 3, implement plan.