From Idea to Implementation: The Journey in Developing an OER Textbook

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Agenda

Source of the Idea

Charting the Journey toward Implementation

Lessons Learned

Resources
Source of the Idea

- 2019 SHSU RelImagining the First Year (RFY) OER Grant
- Developmental Ed Grant for Digital Materials
- SHSU First Year Seminar (FYS) Course Redesign
- Evolution in the Landscape Supporting OER
<table>
<thead>
<tr>
<th>Course</th>
<th>Past Textbook Price</th>
<th>2019-20 Enrollment*</th>
<th>Estimated Savings</th>
<th>2020-21 Enrollment*</th>
<th>Estimated Savings</th>
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<tr>
<td>HIST 1301 - United States to 1876</td>
<td>$50</td>
<td>277</td>
<td>$13,850</td>
<td>179</td>
<td>$8,950</td>
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<td>MCOM 2366 - Film Appreciation</td>
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<td>$4,512</td>
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$57,962 $109,924

* - enrollment based on participating sections of the course
Charting the Journey toward Implementation

PURPOSE
- Original vs Actual
- Unanticipated Interruptions
- Sample below

TIMELINE

CONTENT & AUTHORSHIP
- Original vs Repurposed
- Mixed Content
- Recruit Authors / CFP

QUALITY CONTROL
- Depth of Content
- Rigor / Activities
- Audience & Voice
- Review Process

PLATFORM / PUBLICATION
- Interactivity
- Content Sequencing
- Learning Curve

Attendee Handouts
Publication Choice-Making

- Open Education Global
- CCC for OER
- Open STAX
- Skills Commons
- OER Commons
- MERLOT
- Press books
- STARLINK
- OER Knowledge Cloud
- Creative Commons
- Open Textbook Library
Lessons Learned

▪ Some topics / subjects have more OER content than others
▪ OER was sometimes tailored to specific institutions
▪ An investment of time
▪ Plan for resource sustainability
▪ Balance of original and repurposed content
▪ How to give credit and navigate "open access" and creative commons licensing
OER Resources

- A Guide to Teaching with OER
  [https://shsulibraryguides.org/oer](https://shsulibraryguides.org/oer)

- Differentiating between OA and OER
  [https://vtechworks.lib.vt.edu/handle/10919/94422.2](https://vtechworks.lib.vt.edu/handle/10919/94422.2)

- Open Textbook Publishing Guide
  [https://canvas.umn.edu/courses/106630](https://canvas.umn.edu/courses/106630)

- DigiTex OER Tools
  [https://digitex.org/open-educational-resources-2/](https://digitex.org/open-educational-resources-2/)

- OERTX / Texas Higher Ed Coordinating Board OER Repository
  [https://oertx.highered.texas.gov/](https://oertx.highered.texas.gov/)

- OpenTexas
  [https://www.opentexas.org/](https://www.opentexas.org/)

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  Sam Houston State University

- 2019 OER Grant Committee
  Re-Imagining the First Year Committee
  Sam Houston State University

- American Association of State Colleges and Universities (AASCU)
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References