Zine Party!

Collaborating across UT Libraries to Experiment with Methods, Workflows & Tools, Build Awareness of a Collection, and Teach Metadata Literacy

@UTLibraries #ZineParty #TCDL2015
Collaborators

Laura Schwartz oversees zine collection and the Fine Arts Library

Jennifer Hecker proposed the event and helped coordinate it

Melanie Cofield is the UT Libraries’ metadata expert

Ann Marchock catalogs zines for the Fine Arts Library

Becca Pad is a Reference Graduate Assistant and selected the zines to catalog

Aaron Choate implemented the cataloging game
The Fine Arts Library at the University of Texas at Austin

Laura Schwartz @UTLibraries #ZineParty #TCDL2015
The Fine Arts Library Zine Collection

Laura Schwartz @UTLibraries #ZineParty #TCDL2015
Why did we do this event?

• Outreach and to raise awareness about the collection
• Collection development / donations
• Experimenting with crowdsourcing
• Fun!

Laura Schwartz @UTLibraries #ZineParty #TCDL2015
Zines at the Fine Arts Library

Looking for zines in library collections
Try searching in our library, catalog, in other library catalogs, or in WorldCat, using the following keywords:
- Alternative Press
- Artist's books
- Fan Magazines
- Fanzines
- Little Magazines
- Self-Publishing
- Underground Press
- Zines

Zines in the News
- Zine Celebrates 2 years of supporting feminism - Duluth Tribune / February 27, 2014
- East Bay Zine Scene - East Bay Express / February 23, 2014
- Explainer: Zines - The Conversation / February 24, 2014
- Some Witness the Unlikely Union of Architecture and Zines - Curbed / February 19, 2014
- Zines were the scene - Harvard's recent acquisition of 20,000 zines and related material became the highlight of a student summer project / September 4, 2013

Notable Zine Collections

Collections here in Texas:
- Sherwood Forest Zine Library - Austin
- Austin Fanzine Project - Austin
- Texas A&M University - College Station
- Texas State University - San Marcos

Collections around the U.S.:
- Barnard College Library - New York
- Duke University: Bingham Center Zine Collections - Durham, NC
- New York Public Library - New York
- Temple University Libraries - Philadelphia, PA
- Virginia Commonwealth University - Richmond, VA

What is a Zine?

A zine is a collection of writings and/or images that is individually created and distributed based on the authorship of a single person or group of people. Zines can be seen as a form of self-expression, creativity, and empowerment. They are typically created using handmade techniques and distributed through a variety of channels, including mail, online platforms, and in-person events. Zines can cover a wide range of topics, from art and comics to politics and social commentary. They are often associated with a DIY (Do It Yourself) culture and are highly valued for their accessibility and the unique perspectives they offer.
Technology Integration Services: Constraints → Innovation

Jennifer Hecker
Constraints

• Not a lot of staff
• Lots of potential projects
• Limited time to explore new technologies, approaches, and workflows

@lasuprema @UTLibraries #ZineParty #TCDL2015
Well the show wasn't happening there when we arrived, nor was it planned. So we called Wacky's and they said that the show was going to be there. But, when we got there, no one was there and the guy, presumably Wacky himself, said he hadn't heard from any of the bands since Wednesday. "But," he said, "we got dollar Shiner Bocks tonight." So we thought we'd take a break before driving home, and luckily, the bands showed up.

Turned out there were only a few locals there and they were extremely questionable—not punk.
Well the show wasn’t happening there when we arrived, nor was it planned. So we called Wacky’s and they said that the show was going to be there. But, when we got there, no one was there and the guy, presumably Wacky himself, said he hadn’t heard from any of the bands since Wednesday. “But,” he said, “we got dollar Shiner Bocks tonight.” So we thought we’d take a break before driving home, and luckily, the bands showed up.

Fund Us Gently With A Chainsaw, Heather!

Featured | By Milo on December 13, 2014

We’re getting ready to begin actual development of the Zine Union Catalog. Before we get started we need to put it someplace. At the moment we’re looking at a virtual hosting environment that will cost about $250 USD for a year.

Are you able to help out?

A $20 USD donation from you will:

• Get a month of server time named after yourself or your designee
Zine Library

Search our small-press library.

Use this form to search the library:

Title/Name: [ ]

Category:
- adult (45)
- adult-comics (35)
- art (100)
- art-hon-to (5)
- art-reference (1)
- books (7)
- catalog (57)

Author/Publisher: [ ]

Description: [ ]

@lasuprema @UTLibraries #ZineParty #TCDL2015
RAIDERS OF THE LOST ARCHIVES
24 Hour Zine Cataloguing Game
February 21 - 22, 10 am to 10 am
Cataloging & Metadata Services: Metadata Literacy
Melanie Cofield
Resource discovery & access
Resource description
Metadata
Cataloging
Communities of practice
Standards & best practices
Access to zines via **Resource description**

**Cataloging practice**

http://commons.wikimedia.org/wiki/File:Wolfsburg_-_Inside_the_Volkswagen_Plant.jpg

**metadata**

Melanie Cofield @UTLibraries #ZineParty #TCDL2015
Cataloging & Metadata Services: Cataloging Zines
Ann Marchock
motivations…

MARC → BIBFRAME
• metadata transformation
• non-MARC metadata
• Collaboration with TIS & Fine Arts Library
motivations...

non-MARC → MARC

• metadata transformation: xZINECOREx & Dublin Core
• case study
• real world example
motivations…

• crowd-cataloging of zines
• zine cataloging at UT Libraries
• differences/challenges with zine cataloging
zine cataloging...

- titles & title pages
- creator(s) name(s) & relationship designators
- publication statement & self-published
- cataloging piece in hand & outside resources
- serials & monographs
takeaways...

- metadata analysis
- MARC fields, indicators, delimiters, & ISBD punctuation
- relationship designators
- crowd-cataloging
Creator(s) field…

Charles Elliot, Beth Seetch, Curtis Clark, Sandra L Huss, Kathleen May, Carol Pierman, Denise Otterson, Cathy Cunningham, Derechos Corona, Steve Meisner, Crystal Keller-Kerr, David Tamke, Michael Vogel, Kenny Hall, Vikki Kominos, Ellen Agee
Contributor(s) field…

Sven-Tiki, Kurt Braun, Jack F. Hughes, Lisa Guerriero, Julie Pavlowski, Baby Doe, Sventiki, David Smay, Jeff Berry, Kevin Kidney, Cindy Crowell, Brian Marsland, Brian Pickle, Sonia Clerc, Michael Morrow, Dave from Detroit, Miss Joanne, Brother Cleve, Sheryl Shelf, Janet Austin, Max Buda, Buck Velux
Physical description field...

- Third page torn in half
- Orange paperback, crease down the middle of front & back pages
takeaways...

• metadata analysis
• MARC fields, indicators, delimiters, & ISBD punctuation
• relationship designators
• crowd-cataloging
takeaways...

- metadata analysis
- MARC fields, indicators, delimiters, & ISBD punctuation
- relationship designators
- crowd-cataloging
crowd-cataloging...

• rules, standards, guidelines, policy statements & best practices
• Fun, Fun, Fun!!!
RIDE THE WOHL WHIP COMETBUS #30

<table>
<thead>
<tr>
<th>245 1 0</th>
<th>Cometbus. þn #30 / þc Aaron.</th>
</tr>
</thead>
<tbody>
<tr>
<td>246 1</td>
<td>þi Title on page 4 of cover: þa Ride the wohl whip : þb cometbus</td>
</tr>
<tr>
<td>246 3</td>
<td>Comet bus</td>
</tr>
</tbody>
</table>
crowd-cataloging...

• Fun, Fun, Fun!!!
• (or, maybe not)
crowd-cataloging...

• Uniform group
• Subject experts
• xZINECOREx / Zine Union Catalog
Zine Game Implementation
Aaron Choate
main IPRC dev team
Lillian Karabaic
John Karabaic
Dion Ridley
Tony Pigram
In an Oregon Forest,

There lived a shy but friendly yeti. He liked long walks, kombucha, and The Decemberists.

One rainy day, he wandered into a place where the trees were made of zines and comics.

Lichen was replaced with issues of Maximum Rock N Roll.
Mushrooms caps instead were 1980s punk demo tapes.

The zine forest was enchanted.
Zines would transform into other objects, following their own set of rules.
But the boundaries of the Enchanted Zine Forest were charmed - the Yeti couldn't leave until he had read & entered all the zines into the Master Scroll!

I'll never escape if I have to read all these zines all by myself!

Will you help me?
Create and Join a Team

Team Name: [Team Name]
Create Team

Join an Existing Team

Team Name: [Team Name]
Join a Team
We have cataloged 45 zines as of 4/26/15 3:47 PM

<table>
<thead>
<tr>
<th>Title</th>
<th>Year</th>
<th>Category</th>
<th>Publisher</th>
<th>Created</th>
</tr>
</thead>
<tbody>
<tr>
<td>SLEESTAK ZINE ISSUE II</td>
<td>1996</td>
<td>Humor</td>
<td>Sleestak</td>
<td>2015-04-23 20:02:34</td>
</tr>
<tr>
<td>Item</td>
<td>What it means</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>------</td>
<td>---------------</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>🌠</td>
<td>You must have found something from the 1970's! Your zine transformed into a disco ball!</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>🎧</td>
<td>Whoa! 1980s zines must transform into a walkman in this forest!</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>🌌</td>
<td>Hello! Holal! You catalogued something from far away!</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>🎬</td>
<td>The zine became an unidentified flying zine object! I WANT TO BELIEVE you have catalogued something science fiction-y.</td>
<td></td>
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<tr>
<td>🍿</td>
<td>Pop Culture Popcorn!</td>
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<td></td>
</tr>
<tr>
<td>🐻</td>
<td>In this forest...Riot Grrrl is for Riot Squirrel.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>🎨</td>
<td>How artistic of you!</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>🎀</td>
<td>You're up late! You earned the golden sharpie!</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>📖</td>
<td>The answer to life, the universe, and everything.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>🚀</td>
<td>Wibbly-wobbly zines! The Doctor is in.</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>🧠</td>
<td>You're a wise cataloguer, just for reference</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>🌲</td>
<td>It must have been getting quiet in the forest!</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
SILEX

The PHP micro-framework based on the Symfony2 Components
In a Texas Cedar Thicket,

There lived a shy but friendly armadillo. He liked tailboys, live music, and playing dead.

One spring day, he wandered into a place where the trees were made of zines!

Scrub brush was replaced with art zines, and bluebonnets instead became glue sticks and staplers.

The zine forest was enchanted. Zines would transform into other objects, following their own set of rules.
Before the Armadillo could despair, the IFRC Yeti came along and offered to help. So, let's get to work. We can help the Yeti help the Armadillo find his way out of the Zine Thicket.
Implementation Challenges/Outcomes
Student Perspective
Becca Pad
Motivations

Becca Pad @UTLibraries #ZineParty #TCDL2015
Selecting the Zines

• Selecting for success
• Selecting based on collections at FAL
Zine Cataloging Party

Creating your Username and Profile:
- From the homepage select the “Login/Register” to get started.
- Select “Click Here to Register” to create your username and password.
- After entering your information hit “Register”.

This will take you to the User Profile page where you can create a team to keep track of zines you catalog and badges you earn. Be on your own team, or join an existing one!
Note: After clicking to join or create a team, this page will not refresh. So feel free to navigate to the Zine Forest when you are ready to begin!

Zine Forest (Main Page):
The Zine Forest page lets you see the different badges you can acquire while cataloging zines. This is where you will find the leaderboards and can check how your team compares to everyone else.

Zines:
The Zines page keeps a running list of the zines that have been cataloged. Check back here if you want to see which zines you or another team finished. You can search by Zine Title or Subject Category.

New Zine:
The New Zine page is where all the action begins!
Use the fields provided to document the zine. Be sure to record the unique number on the folder and any outside sources you use to find information about the zine. If any of the fields are unclear to you, just ask us for further explanation!

To start, navigate to the web address on your mobile device or laptop.
Web Address: 146.6.188.202:8080

Happy Cataloging!

Becca Pad @UTLibraries #ZineParty #TCDL2015
Connecting with the School of Information

- Promoting the event
- Connecting coursework to practical experience
- Building relationships between I-School students and librarians

Becca Pad @UTLibraries #ZineParty #TCDL2015
Wrap-up
Laura Schwartz
Was the event a success?

• Standing-room-only attendance
• Evaluation feedback
• Fun! People are obviously having a good time
• Community building and the unexpected
Questions? Feedback? Contact us!

In order of appearance (today)
Laura Schwartz lschwartz@austin.utexas.edu
Jennifer Hecker j.hecker@austin.utexas.edu
Melanie Cofield m.cofield@austin.utexas.edu
Ann Marchock a.marchock@austin.utexas.edu
Aaron Choate achoate@austin.utexas.edu
Becca Pad becca.pad@austin.utexas.edu

UT Fine Arts Library Zine Collection
www.lib.utexas.edu/subject/zines

UT Libraries’ TIS blog blogs.lib.utexas.edu/tis

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