Day Two Breakout Discussion: Creating Goal Statements

Participants divided into 13 tables and developed one goal statement for each of the three themes:

1. Funding and sustainability
2. Standardization vs. academic freedom
3. Strong history of library collaboration

All goal statements are listed below, organized by theme.

1. Funding & Sustainability Goals

- Equitable funding statewide to support the adoption, adaption, creation, and growth of an OER program in Texas
- By 2021, (a statewide effort) will secure initial statewide funding and commitment for ongoing initiatives (potentially from national foundation or governmental funds) for scaling the adoption of OER (in core/gen-ed courses)
- THECB will provide $1 million per year for 5 yrs to support institutions in developing and implementation of OER across the state
- Develop a Strategy for Sustainability (funding, maintenance, meeting emerging needs) and funding priorities that can best be met at a statewide level.
- Provide sustainable sufficient funding to establish a saturated state awareness, adoption and creation of OER
- By 2021, increase funding to SB810 to $5 million annually tied to 60x30
- Identify key stakeholders’ components of statewide fundraising and sustainability
  - Full time statewide OER coordinator
  - Obtain funding to create a statewide OER infrastructure that addresses the needs of all stakeholders
- By 2021, develop a funding structure to support a network of faculty champions across the state to educate and advocate about OER. Ensure champions exist for multiple institution types
- Create a statewide fund to distribute to member institutions to encourage development of OER materials by year 3
  - Funding models TexShare

2. Standardization vs./and Academic Freedom Goals

- Develop an OER council from stakeholders to create a framework for OER guidance in Texas
- Convene a statewide taskforce to standardize training with goals of having 25% of faulty OER trained by 2021
- Provide training to faculty on best practices to increase awareness and adoptions in TX by...20%
- Coordinate Efforts to Leverage OER: Best practices statewide, enhancing and promoting academic freedom
OER Summit: Goal Statements

- Develop a set of standards/best practices for the creation and adoption of OER to align learning outcomes in the common core
- By 2021, develop a directory of adopted OER textbooks at state institutions to encourage adoption
  - Tell stories of faculty adopters
  - Emphasis on success stories
- Conduct a data driven PR campaign to educate stakeholders on the benefits of the OER and affordability options available to them
- Shared Messaging: Create a uniform definition, testimonials, examples. Top frame discussions with faculty about OER options by year 2
  - Negate the loss of “acedo” still freed

3. Strong History of Library Collaboration Goals

- Leverage the power of existing Library organizations to increase OER programs across the state of Texas
- By 2020, institutions across state will adopt a shared memorandum of understanding to cooperate on OER (including share definitions)
- Provide trainings through partnerships w/ library and disciplinary professional organizations
- Encourage Statewide OER: Develop and deployment by uniting all stakeholders to build on existing networks (institutions, agencies, associations and consortia)
- Maximize the history of strong library collaborations by building an infrastructure with organizations and groups committed to student success
- By 2021, creation of an OER advisory committee representative of higher ed under the Texas State Library – facilitated and coordinated by 5 full time staff
- Identify and license and provide access for Texas “HE inst” to a publishing platform for the creation of new and adapted OER (with shared support)
  - FAQ group of people “KB”
  - Provide Texas “HE inst” access to a pub platform, that includes shared support, for newly created and adapted OER
- By 2021, a representative collaboration of libraries will develop and disseminate a strategic plan, for the successful adoption of OER including funding and sustainability
- Utilize a collaborative state-wide entity to encourage, educate, and facilitate access of OER material through adoption/adaption/“curation” by year 1
  - Use an existing agency
  - TexShare model