Let's make AV content universally available to everybody to the best our ability together!

WHO BENEFITS?
Those of us who:

- may experience
doingness or auditory processing disorder.
cognitive impairments.
learning/retention difficulties.
low vision or blindness.

- are developing English language skills.
- are learning to read.
- want to better comprehend content.

FURTHER DISCUSSIONS

- U.S. & State Law + Applicable Standards
- Funding
- Case Studies
- Remediation of collections vs policies/practices for “going forward”
- Librarian “imposter syndrome”

WHAT MATERIALS?

- Text-Based
  - Metadata
  - Transcripts
  - Captions
  - Subtitles/translations
  - Chapters
  - Time-based metadata
  - Time-based description

- Audiovisual
  - Interviews
  - Dialog
  - Lectures
  - Speeches
  - Photosensitivity
  - Cultural and Religious Sensitivity
  - Performance Art

TOOLS AND APPROACHES

To create captions and/or transcripts:

- Using captioning service providers or 3rd party companies
- Internal production—you or your team do the work internally
- Automated, or speech-to-text systems

BENEFITS TO INSTITUTIONS

- More robust text-based descriptions
  - may result in better search optimization
  - drive up site traffic
  - and connect more users to our collections.
- Helps researchers who conduct keyword searches on time-based media.
- Staff tasked with creating descriptions and metadata can benefit from the ability to read or mine a transcript.