

AUDIOVISUAL ACCESSIBILITY BUILDS A BRIDGE TO DIVERSE USER COMMUNITIES

Let's make AV content universally available to everybody to the best of our ability together!

*Presented by the Texas Digital Library
Accessible Audiovisual Steering Group*

WHO BENEFITS?

Those of us who:

- may experience
 - deafness or are hard-of-hearing.
 - auditory processing disorder.
 - cognitive impairments.
 - learning/retention difficulties.
 - low vision or blindness.
- are developing English language skills.
- are learning to read.
- want to better comprehend content.

ALL OF US!

WHAT MATERIALS?

Text-Based

- Metadata
- Transcripts
- Captions
- Subtitles/translations
- Chapters
- Time-based metadata
- Time-based description

Audiovisual

- Interviews
- Dialog
- Lectures
- Speeches
- Photosensitivity
- Cultural and Religious Sensitivity
- Performance Art

TOOLS AND APPROACHES

To create captions and/or transcripts:

- Using captioning service providers or 3rd party companies
- Internal production--you or your team do the work internally
- Automated, or speech-to-text systems

BENEFITS TO INSTITUTIONS

- More robust text-based descriptions
 - may result in better search optimization
 - drive up site traffic
 - and connect more users to our collections.
- Helps researchers who conduct keyword searches on time-based media.
- Staff tasked with creating descriptions and metadata can benefit from the ability to read or mine a transcript.

FURTHER DISCUSSIONS

- U.S. & State Law + Applicable Standards
- Funding
- Case Studies
- Remediation of collections vs policies/practices for "going forward"
- Librarian "imposter syndrome"

Texas Digital Library

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