

# INTEGRATING THE CLASSROOM AND THE DIGITIZATION CENTER: AN INNOVATIVE APPROACH

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# Background on the Course

- 2010 graduate of MST grad program
- Curator of Digital Collections – Electronic Library
- Taught MST 1300, spring 2012
- Questions raised by professionals in the field, networking at conferences
- Proposed course during summer 2012, approval and planning fall 2012

# The Museum Studies Program

- 2-year graduate degree program
- 10-person cohorts
- “Boutique” program
- Theory, practical experience, hands-on training
- Aimed at preparing students for jobs in field



Baylor > Welcome

## Department of Museum Studies



The Department of Museum Studies offers a Masters of Arts degree in museum studies, which combines academic and professional training for students preparing to be the next generation of museum leaders. Students pursuing graduate and undergraduate degrees in other disciplines at Baylor may also take a minor in museum studies. The master's program consists of 36 semester hours. If a student wishes to pursue a minor in Museum Studies, they would complete 9 semester hours. On the undergraduate minor 18 semester hours are required.

Students learn about the history and philosophy of different types of museums, about the different skills that are needed in museum administration, museum education, collections management and care, archival management, and exhibit design, as well as courses on material culture, decorative arts, historic preservation, and museum ethics. Many classes take the learning off site with field trips to major museums in Austin, Dallas, Fort Worth, Houston, and San Antonio, as well as closer to home.

# The Riley Digitization Center

- Opened in 2008
- Wide range of scanners
- Serves all campus libraries, museums, archives



# The Students

- 15 graduate students
- Variety of undergraduate backgrounds
- Survey: some to no experience scanning, marketing



# The Project

- Curate, digitize, describe and promote materials
- Receive training in multiple technologies
- Explore theory behind technology and outreach techniques
- Keep conditions as “real world” as possible

# Logistics

- Choosing a topic:  
World War I
- Finding source materials
- Creating teams
- Finding balance b/t  
lectures and scanning












# Uncharted Waters



- Never been a class like this in MST program
- Testing the provider/partner relationship
- Calming fears
- How do we define success?

# Final Results

- 79 digital items created
- Fully digitized, cataloged and contextualized by students
- Exhibition with three distinct exhibits
- Marketing plans
- Hands-on training
- Marketable skills
- Fear of technology quelled



**BAYLOR** The Great War: A Baylor University Museum Studies Exhibition

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**The Great War: A Baylor University Museum Studies Exhibition**

**BAPTISTS CALM PROTESTS AIMED AT CAMP EFFORT**

**HE DRAWS NO COLOR LINE**

**About this collection**

World War I - or "The Great War," to those who lived through it - shaped the lives of countless people around the world from the opening salvos of 1914 until the armistice of November 11, 1918. Trench warfare, poison gas, the machine gun, airplane-based bombings and more were the most visible and longest-lasting effects of the war, but just as important were its impacts on more commonplace aspects of daily life at home and abroad.

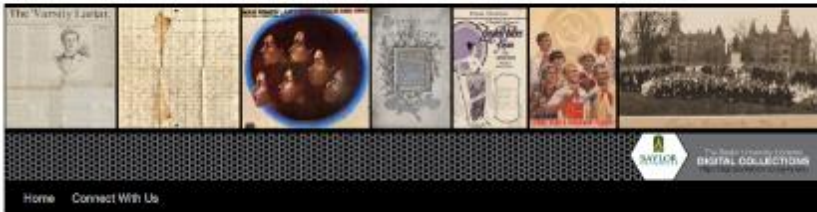
This exhibition was curated, digitized and enhanced by the students of Museum Studies 5327: Technology and Outreach in Museums as a means of investigating the war's impact on three major elements of American life: its impact on religion, popular culture in the form of sheet music, and the direct impact on the city of Waco, Texas via the United States military's presence there from 1917-1918.



# What This Means For Us

## The Baylor University Libraries Digital Collections Blog

Connecting Baylor University's unique collections with the world



← Taking Your Show on the Road? Take a Look at Our Checklist

Bonnie and Clyde (and Pat) and The Texas Collection  
Archives That Tie Them Together →

### A Bold New Venture for the DPG: Our First Graduate Course

Posted on December 12, 2012 by Bill Ames

Like 25 Tweet 0 +1 0 0 1



Your humble blogger in museum professor attire, ca. Spring 2012. (The pose is presently on sabbatical.)

The Digitization Projects Group moved into our current digs – the Riley Digitization Center – in October 2008. Since that time, we've grown to a staff of five full-time employees, four graduate assistants and up to ten undergraduate student workers at any

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- [The Black Gospel Blog \(BGMSP\)](#)
- [The Golden Era Gospel Blog \(BGMSP\)](#)

- Our first entry into integrating projects and academia
- Testing our logistical management
- 15 new “apostles”?
- Higher profile with faculty on campus
- Source of PR for group

# Lessons Learned

- Discomfort is universal
- A smaller group next time
- Even explicit instructions can be confusing
- Quality control challenges



# Connect With Us

- See the exhibition: <http://digitalcollections.baylor.edu/cdm/landingpage/collection/el-mst-wwi>
- Follow us on Facebook: [www.facebook.com/baylordigitalcollections](http://www.facebook.com/baylordigitalcollections)
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