You're a Lifesaver: Using OER to Aid Last Minute Hires

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- 66% of students at BYU did not purchase a textbook due to cost (Martin et al., 2017)

- 90% of students at CUNY accessed free materials by the end of the first week of class (Brandle et al., 2019)

- 75% of students at Old Dominion found textbook costs "unreasonable"; least likely to buy books for general ed classes (Wittkower and Lo, 2020)
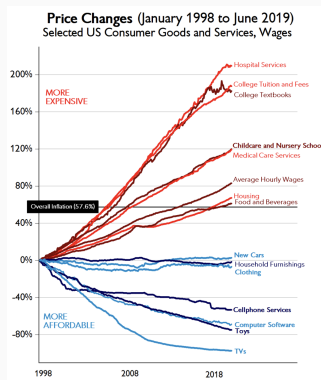

Figure 1: Price Changes, taken from AEI (2019)

"...adjunct faculty are frequently hired in August, assumedly late for the faculty member to become acquainted with the curriculum, campus, student culture, and teaching requirements before the start of the semester. Although adjunct faculty are expected to meet the standards of academic rigor set forth through mandated curriculum to meet student developmental needs, they are put at an immediate disadvantage and set up for failure as they are not provided the basic tools of teaching." (Jolley et al., 2014)

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- Peace of mind – knowing a new hire will have curriculum resources available curated by full-time faculty
- Assurances that the book is peer-reviewed
- Helps resolves storage issues – no more shelves full of textbooks!
- Assessments are built-in, so they align with state SLOs and are consistent and reliable

A turn-key, fully OER course designed to address all of these concerns

- Faculty: fully customizable, complete course with links to content assessments - use as you see fit! No need to chase down videos, copy and paste websites - it's already done!

- Hiring Managers: Rest easy that the new hire will hit the ground running with the department created course that doesn't require a book order!

- Upper Admin: all SLOs are linked with the appropriate content, and the course is fully ADA compliant.

Examples

Examples, cont.

Any questions?

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