### Redesigning the Portal to Texas History:

A User-centered Design Approach Involving the Genealogical Community

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The IOGENE Project
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### Outline

- 1. Project Background
- 2. User Studies: Challenges
- 3. Current Status



## Portal to Texas History

Digital gateway to cultural heritage collections in Texas libraries, museums, archives, historical societies, and private collections.

Contains primary source materials: maps, photographs, books, diaries, letters, postcards.

	2004	2008
Partners	5	91
Collections	4	34
Objects	489	40,089
Files	6,688	324,023
Visitors per month	1,000	105,000



## **User-Centered Design**

Goal:

Redesign the system to match how users want to interact with the content in the Portal to Texas History

- Users
  - Students and faculty
  - Any web user is our user
- Project Focus: Genealogists



## Genealogists

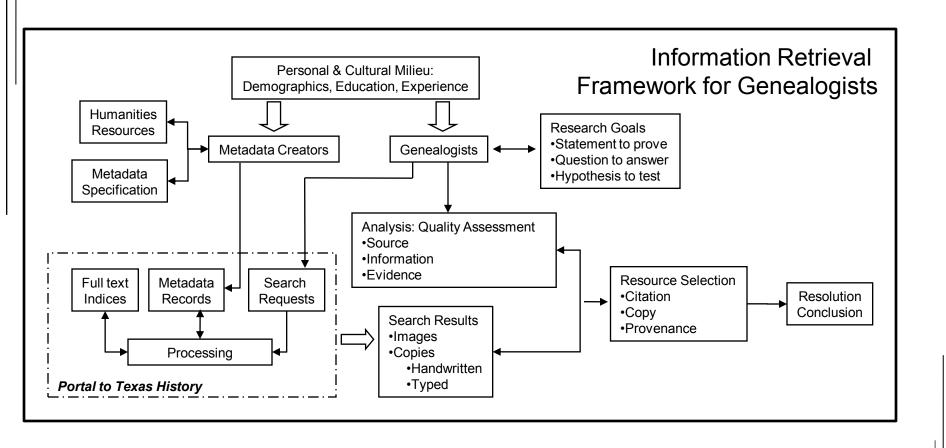
- Increasing interest in genealogical research
  73% (2005, USA)
- Increasing number of seniors
  - •2011 2031: +10,000 per day
- Increasing use of Internet for genealogical research
  - •24% of all users; 36% of seniors (2004)

	Other Studies	IOGENE Study
Gender (female)	73%*	88%
Age (>51 years)	87%*	92%
Experience (average)	14 years**	20 years

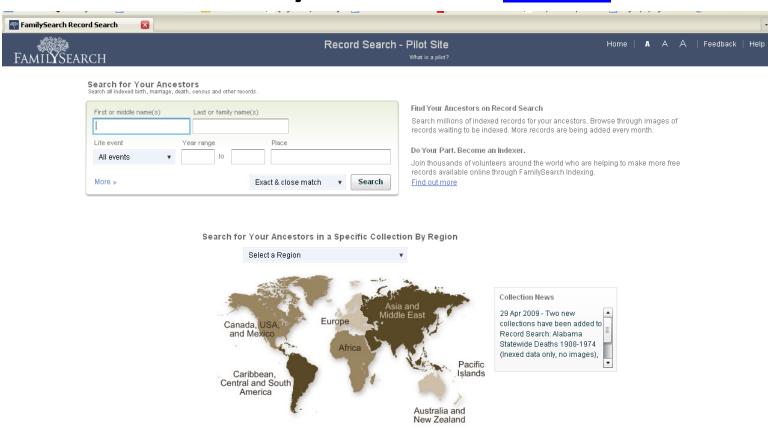
<sup>\*</sup>Kuglin, 2004, New Zealand; \*\*Drake, 2001, CA State University - Fullerton



### Information Retrieval Framework

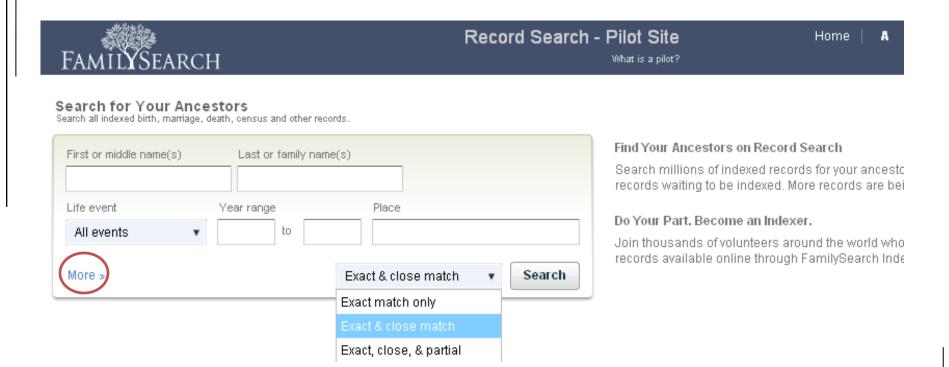






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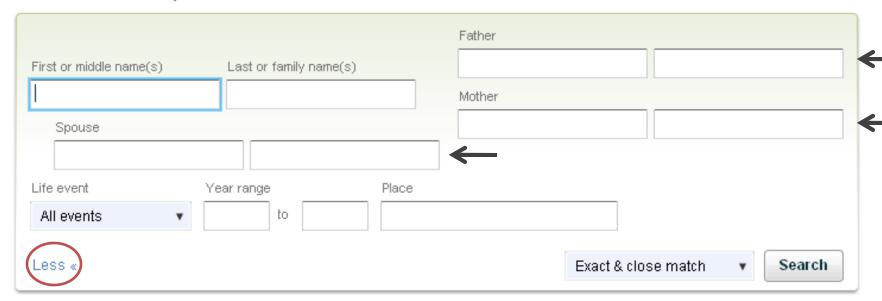


#### Record Search - Pilot Site

What is a pilot?

#### Search for Your Ancestors

Search all indexed birth, marriage, death, census and other records.



Search for Your Ancestors in a Specific Collection





### Research Process

Search or Browse Contents Evaluate Results

**IOGENE** Project

- Focus Groups
- Usability Testing
- Comment Log Analysis

**Participants** 

- Members of Genealogical Societies
- Portal Users

Investigate Items

- Images
  - Photographs
  - Maps
  - Postcards
- Texts
  - Books
  - •Journals
  - Diaries
  - •Letters
  - Postcards

Select Items

**IOGENE** http://iogene.library.unt.edu



# **Key Finding**

### **Genealogists**

- Name: primarily surname but also full name
- <u>Location</u>: county, city, town, township, community
- <u>Time Period</u>: range of dates

### **Digital Library**

- <u>Title</u>
- Author / Creator
- Subject

Our digital library operations and planned direction require rethinking to enable discovery of collection content in a manner familiar to genealogists.



# Challenges

#### Name Search

- Fielded name search
- Soundex search

#### Relevance

- Weighting of fields
- Results display

#### **Advanced Search**

- Desired search fields
- Familiar object types

### **Object Record**

- Location information
- Format



# Challenges

#### **Search Results**

- Serial publications
- Ready access to hits
- Limits
  - First name
  - Date range

#### **Citation**

- Format
- Save/download

### **Object Navigation**

- Multi-page objects
  - Navigate to sections
  - Describe pages without numbers
  - Navigate among hits

### Rights

- Partner agreements
- Save/download
- Creative commons licenses



## Meeting Requirements

- Some, but not all, requirements are best met by <u>code</u>
- Interface design can meet requirements
  - Search results: list, grid, brief displays
  - Printing: Pages formatted for printing
- Metadata practices can meet requirements
  - Consistent implementation of name data
  - Object types consistent familiar to user class
- <u>Documentation</u> can meet requirements
  - Help Guides: Major features
  - Resource Guides: Key classes of users



### THE PORTAL TO TEXAS HISTORY BETA

Search

Explore

About

Help

About this Map

View this Map

"Map of Texas with parts of the Adjoining States.Compiled by Stephen F. Austin."

View the Full Record



Description:	Hand-colored map showing empresario colonies, towns, roads, and physical features
Creator:	Unknovvn
Location:	
Creation Date:	Unknown
Partner(s):	Star of the Republic
Collection(s):	Star of the Republic Museum Objects

#### Use it:



<u>Citation</u>



Metadata



Share

#### Resources for Educators:

We offer teaching materials that connect your students with primary source historical documents to dramatically enrich their learning. <u>See all resources</u>.

#### Feedback:

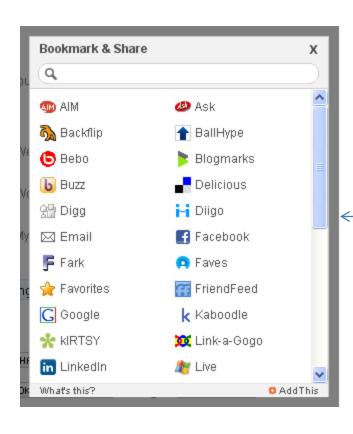
If you are having problems, need to report errors, or have questions or comments for the staff, please use our <u>Feedback</u> <u>Form</u>

### Lesson Learned

- In the 3-4 year interval between project proposal and project completion, much changes
- Supporting the workflows of users means understanding what is best done on your site and what is best done on the sites of others



# **Collaboration & Sharing**





it's about the content

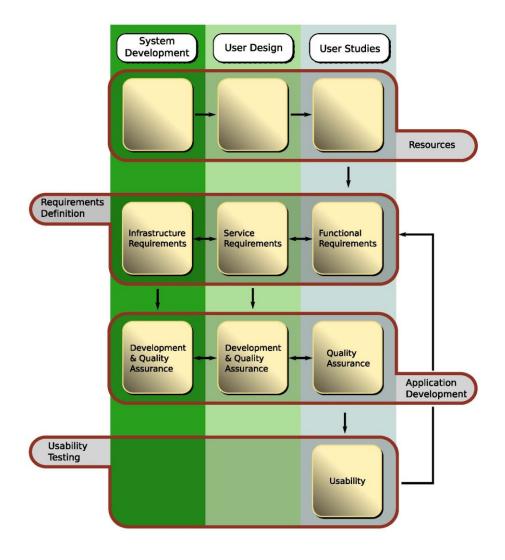


### Confirmation

- Open source solutions promote agile application development
- Separating UI design from system infrastructure is good practice and optimizes differential talents



### **Process Model Draft**



Portal to Texas History http://texashistory.unt.edu

IOGENE Project http://iogene.library.unt.edu

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## Thank You

