



***"WRITING THEIR
OWN WAY THROUGH
HISTORY"***

HELLO!

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"IN THE BEGINNING . . . "

Minority–Majority

Lectures:

Their voices

Their experiences

OER:

Documents

Articles & Essays

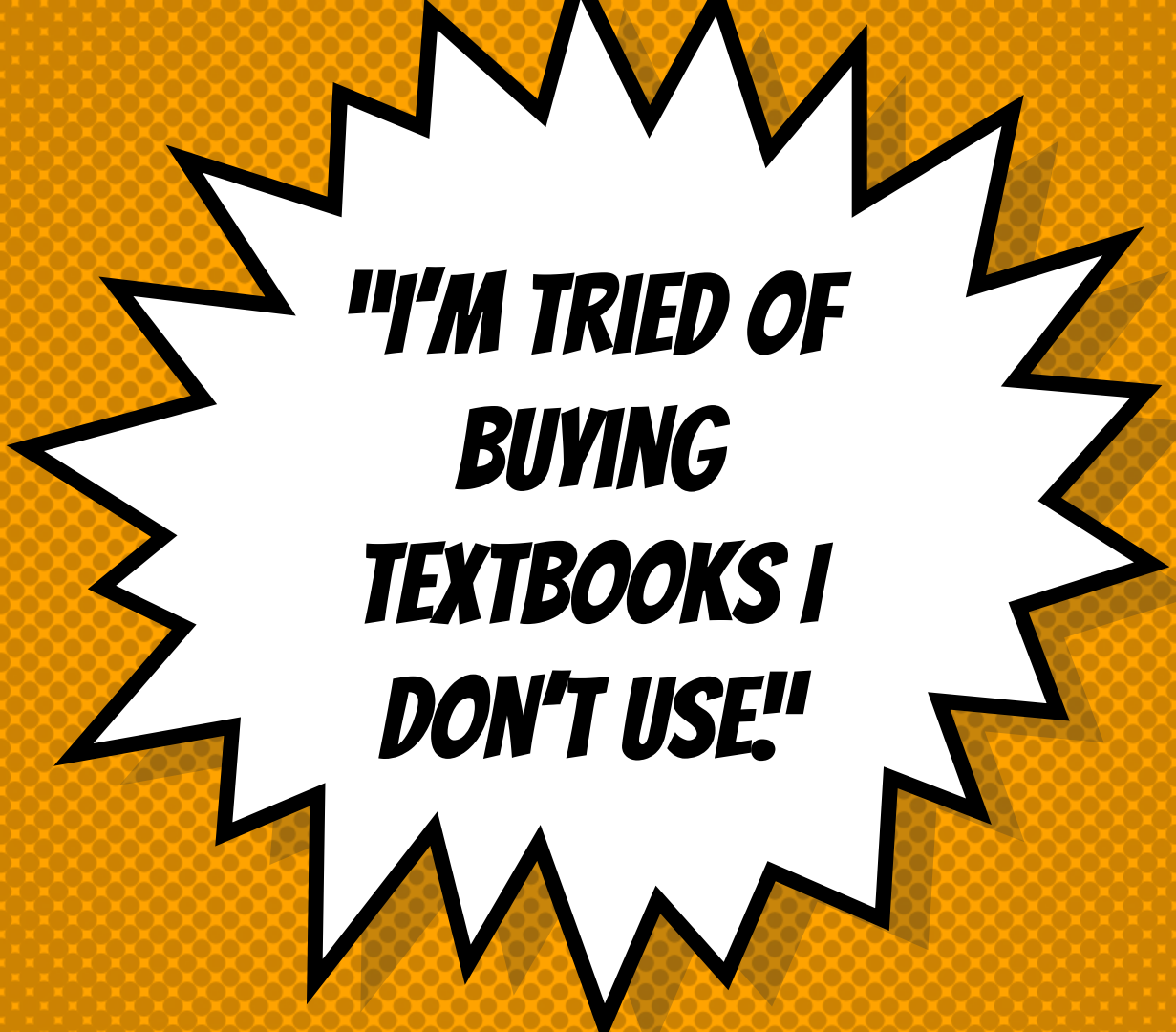
Political cartoons

Engines of Our Ingenuity

1.

***PREMISE: TEXTBOOKS
ARE TOO EXPENSIVE***

AND ...



***"I'M TRIED OF
BUYING
TEXTBOOKS I
DON'T USE!"***



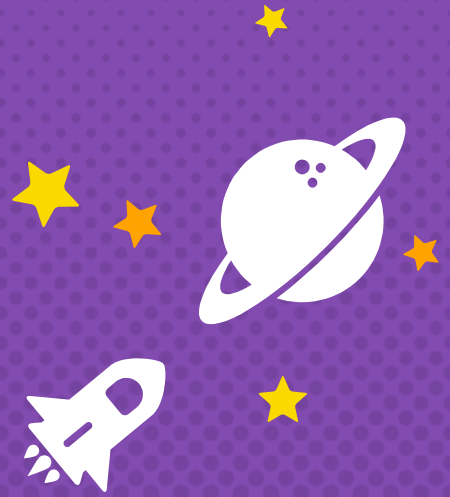
2.

***THE USE OF DESIGN
THINKING***

DESIGN THINKING

- × Empathy
- × "understand" students
- × Unmet needs
- × Rational and Emotional

RATIONAL ***EMOTIONAL***



1. Save Money
2. Pass
3. Connections

STUDENT COLLABORATION

Part 1

Select topic

Research

Initial Draft

Part 2

Cohort review

Cohort editing

Second draft

Step 3

Writing Center

Final Draft



3.

***SUCCESS AND
RETENTION***

And carpooling

NUMBERS

- 75%–100%
- 33% (93%)
- The Carpoolers



BEYOND ECONOMIC IMPACT

-TEXTBOOK

-ASSIGNMENTS

-RESEARCH TOOL



ourstory.wordpress.com



252,656

WORDS

1,010 manuscript pages!!



THANKS!



Any questions?

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