

CREATING VALUE OF DIGITAL SERVICES: HELPING OTHERS SHARE THEIR STORIES

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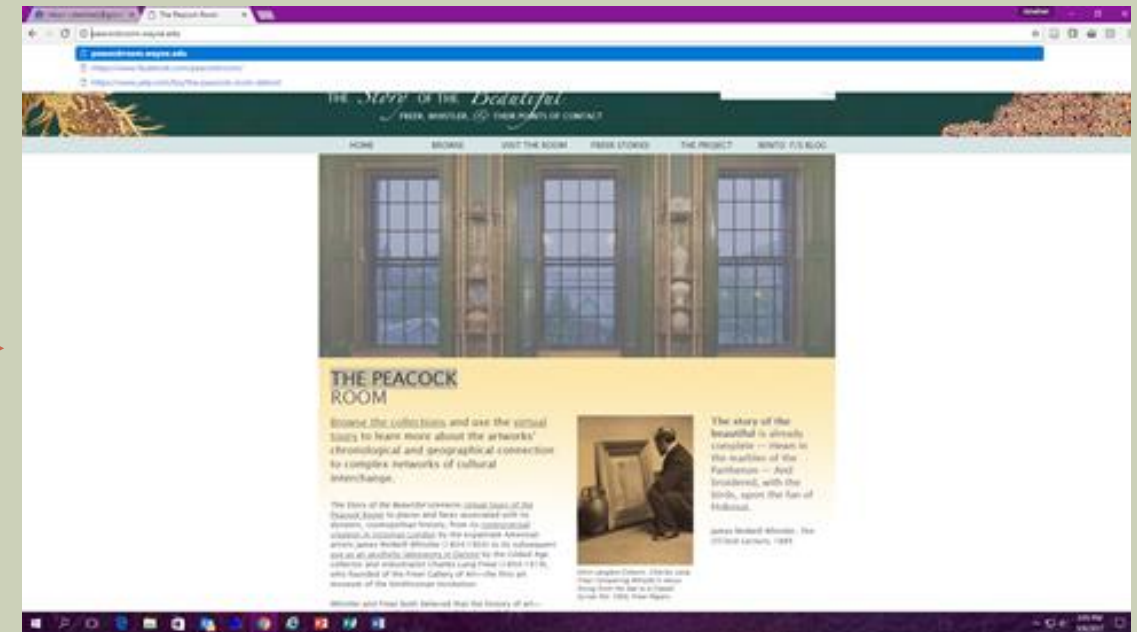
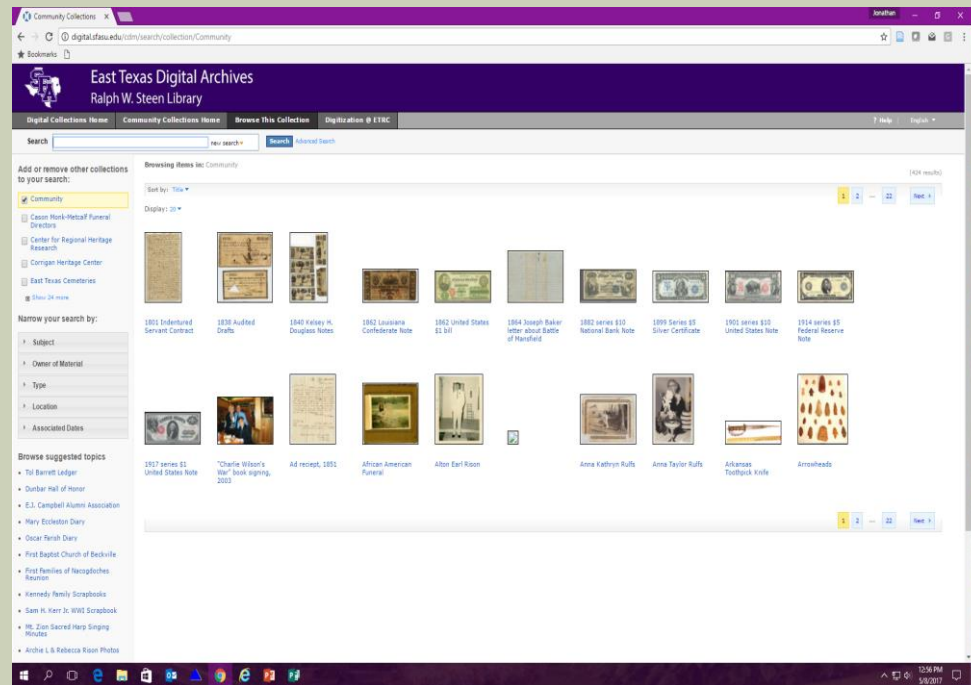
INTRODUCTION

- What are some common questions or comments concerning the value of your digital programs?
- What are issues that digital programs face?

IMPORTANCE

- **Changes in higher education**
 - Budgets
 - Priorities
 - Teaching and learning
- **Changes in technology**
 - Hardware/Software
 - Access
- **Responsiveness to the institutional needs**

CHANGING FOCUS



MAKING THE CONNECTIONS

- **Institutional priorities**

- Development
- Recruitment
- Retention
- Teaching and learning
- Completion of degree

- **Faculty connections**

- Classroom assignments
- Classroom success

DEMONSTRATING VALUE: RE-TOOLING OUR DIGITAL PROGRAMS

- Staffing
 - Skills sets
 - Innovation
 - Tying in back to demonstrating value
- Mission of the digital programs
 - Can be connected to institutional or faculty priorities
 - Adding value to a digital program
 - Creating a story

HELPING OTHERS SHARE THEIR STORY

- Oral history programs/digitization projects
- Aligning the programs to the institution's mission
- Next Steps:
 - Creating a story based on these projects
 - Taking ownership
 - Partnerships
 - Have students be part of the process
 - Integration into the curriculum

1ST EXAMPLE

■ Ahead of the Curve



2ND EXAMPLE

■ Texas Runaway Slave Project

The screenshot displays the Texas Runaway Slave Project website, hosted by the East Texas Research Center. The browser window shows the URL digital.sfasu.edu/cdm/landingpage/collection/RSP. The website features a header with the project name and logo, a navigation bar with links like 'Digital Collections Home' and 'Browse This Collection', and a search bar. The main content area is divided into three columns: 'CONTENT' on the left, 'BROWSE' in the middle, and 'ABOUT' on the right. The 'CONTENT' column includes sections for 'Advertisements', 'Articles', and 'Notices', each with a brief description and a 'See' link. The 'BROWSE' column offers filters for 'By Name' (listing 'Abram') and 'By Date' (listing '1830-1839'), along with a 'Browse' button. Below these are 'Metadata Fields and Values' and an 'Interactive Map Collection' showing a map of Texas with red dots indicating locations. The 'ABOUT' column provides information about the project, including contact details for Kyle Ainsworth and Dillon Wackerman, project information, and research tools and links. The footer of the browser window shows the system clock as 3:08 PM on 4/5/2017.

CONTENT

Advertisements

When slaves ran away from their owners, many masters placed ads in local and regional newspapers seeking help to return their absconded property back into servitude. These advertisements were often highly detailed, giving descriptions of the runaway's intellectual and physical characteristics, material possessions, and likely travel plans. Often, the slave-owners posted a reward for the capture of runaways as an incentive for their return.

[See Advertisements](#)

Articles

Newspaper stories about runaway slaves reminded Texans about the real threat free slaves posed to their slave society worldview. Runaways undermined the established order, and if left unchecked, it was supposed, might stir general or wider slave revolt. While the articles are not generally about individuals like the advertisements and notices, they provide helpful context on the subject.

[See Articles](#)

Notices

"By an act of the last Legislature, the Sheriff is required, as early as possible after the commitment of a runaway slave to jail, to advertise said slave in some newspaper... for the space of six months; and if, by the end of that time, no owner appears and proves away such slave, then the Sheriff shall take the slave to the Penitentiary, where he shall be kept at hard labor... for life, unless sooner proved away by the agent or owner." The Bellville Countryman, 5/8/1861.

[See Notices](#)

BROWSE

By Name
Abram [Browse](#)

By Newspaper
Austin City Gazette [Browse](#)

By Date
1830-1839 [Browse](#)

Metadata Fields and Values

Interactive Map Collection

ABOUT

The Texas Runaway Slave Project (TRSP)
East Texas Research Center
Stephen F. Austin State University

Contact

Kyle Ainsworth
Project Manager
ainsworth@sfasu.edu

Dillon Wackerman
Content Manager

Project Information

[Issues Reviewed](#)
[Methodology](#)

Research Tools and Links

[Chronicing America](#)
[Documenting Runaway Slaves](#)
[Geography of Slavery in Virginia](#)
[Louisiana Runaway Slave Advertisements](#)
[Marronage in Saint-Dominique](#)
[North Carolina Advertisements](#)
[The Portal to Texas History](#)
[Texas Digital Newspaper Program](#)
[Trans-Atlantic Slave Trade Database](#)

Summer 2014 Project - Funded by the [Summerlee Foundation](#)

Researchers: Darah Vann, Joanna Lovejoy,
Mark Musquiz, Michael Smith,
Nydia Hernandez, Patricia DeJesus

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BENEFITS

- Creating an advocacy community
- Building relationships
- Demonstrating value for the digital programs

Q&A AND CONTACT INFORMATION

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