

# The making of ...and the earth did not swallow him, a film by Severo Perez

<http://exhibits.library.txstate.edu/thewittliffcollections/exhibits/>

Todd Peters

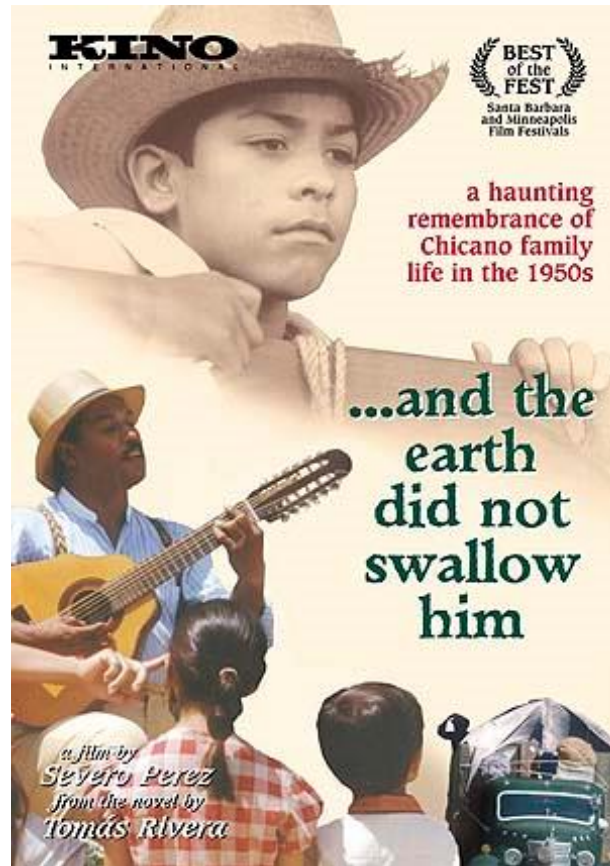
TCDL 2016



*The rising STAR of Texas*

# 1995 film

## Severo Perez screenwriter, producer, director



**Tomás Rivera's classic 1971 Chicano novel, *...y no se lo tragó la tierra*.**





In 2014 Severo Perez donated the production archives from the film to the Wittliff Collections at Texas State University

## Project Idea

Create a unique web resource which not only provides information on this film but also highlights the filmmaking process from beginning to finish, drawing from the extensive materials in the Severo Perez collection.

# Project Team

## **Steve Davis**

Curator, Wittliff Collections

## **Jason Long**

Programmer Analyst

## **Jeremy Moore**

Digital Media Specialist

## **Severo Perez**

Writer/Director/Co-Producer, Wittliff Collections Donor

## **Todd Peters**

Head, Digital & Web Services



## New 2.5 hr. interview with the filmmaker



# Curator created outline based on interview

Time code

## 2G **Location scouting**

2G-1 **1<sup>st</sup> Location Scout- research** 41:40 Research. 1<sup>st</sup> location scout-- to find the places where things really happened

2G-2 **Crystal City** 27:40 Location scouting-- got to visit Crystal City, took photos, the cemetery where the kids are buried, etc

2G-3 **The Midwest** Then to the Midwest. Duncan and Hayward IA. (continued conversation from above)

2G-4 **2<sup>nd</sup> Location Scout- shooting** 43:00 2<sup>nd</sup> location scouts: to find filming locations. With art director. Armand ganz, the art director.

2G-5 **The broken down van and the spirit of Tomás Rivera** 33:35 The van breaks down. Tomas's student helps them / 35:57 everywhere we went there was somebody who knew about Tomás. He made an impact wherever he went, even as a child

## 2H **Filming Locations:**

2H-1. **Why Crystal City wouldn't work** 28:30 why they couldn't film in Crystal city-- no place to house a crew: too expensive. Iowa also too prohibitive. Too far from the nearest major airport. The location is tied to the budget.



# Programmer customized Omeka site based on Outline



## FILMING/PRODUCTION



Giving the film a "Heartbeat"

Storyboards

Storyboard sequence: Calling the Devil

Locations

Shooting Schedule

Budget

Art/Production Design

Cinematographer

Script Supervisor/Continuity Photos

Scene: Marcos's sister collapses in the field

Deleted Scenes

Wrap party

Crew Photos/Full Production Credits

# 109 Video clips created using Outline in Adobe Premier



## Digital Media Specialist digitized objects selected by the Curator





# Programmer put all the pieces together into the final site



**Filmmaker reviewed the site and made suggestions and corrections**





**Go Live!**

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**Thanks!**