Lessons Learned in Creating New Digital Libraries Interfaces

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The Portal to Texas History and The UNT Digital Library

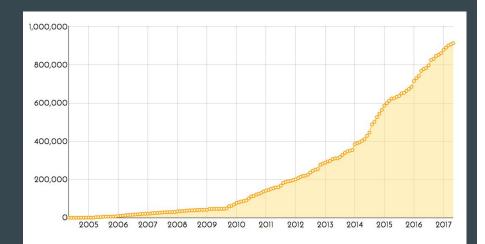
Background

Timeline & Milestones

- Initial Digital Libraries interface: 2004 to 2008.
- IMLS National Leadership Grant to research interfaces with the Portal in 08/09
- "Old" designs came online in 2009 (Portal), 2010 (DL)
- Research/Development for updates in 2015, now ongoing.

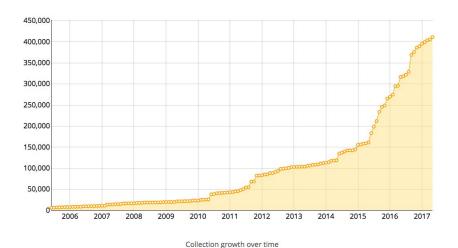
Portal Growth

- 900K Items
- 9.5M Files



DL Growth

- 450K Items
- 16.5M Files



Types of Objects

Started with 24 resource types, Today 37

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- 1. Photographs: 30,839
- 2. Reports: 10,186
- 3. Physical Objects: 3,082
- 4. Books: 2,620
- 5. Theses/Dissertations: 2,602
- 6. Postcards: 911
- 7. Letters: 764
- 8. Posters: 720
- 9. Texts: 637
- 10. Maps: 597

Now

- 1. Newspapers: 633,352
- 2. Photographs: 614,101
- 3. Reports: 162,267
- 4. Maps: 85,703
- 5. Articles: 68,193
- 6. Text: 52,422
- 7. Scripts: 24,189
- 8. Theses/Dissertations: 20,710
- 9. Letters: 15,917
- 10. Video: 15,492

Significant Collections

~600 collections of materials from ~375 partners.

- Texas Digital Newspaper Collection
- Texas State Publications
- UNT Scholarly Works
- CRS Reports
- UNT Theses and Dissertations
- NBC5 Collection

Old Design Elements of Note

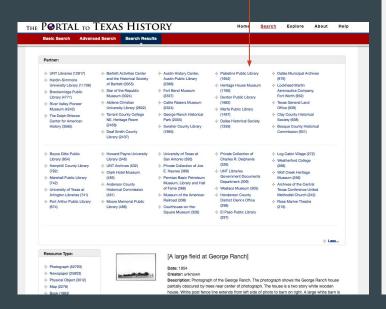
- Standard design c. 2000s: 1024px desktop.
- Limit scroll, max. "above the fold" content
- Compact text.
- Aging utility libraries

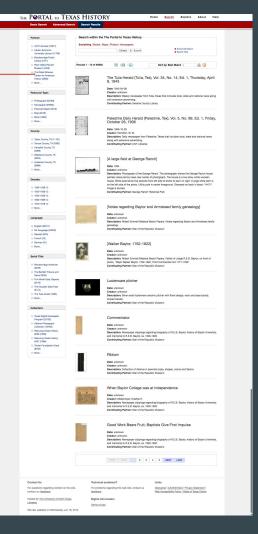




Old Design Elements of Note

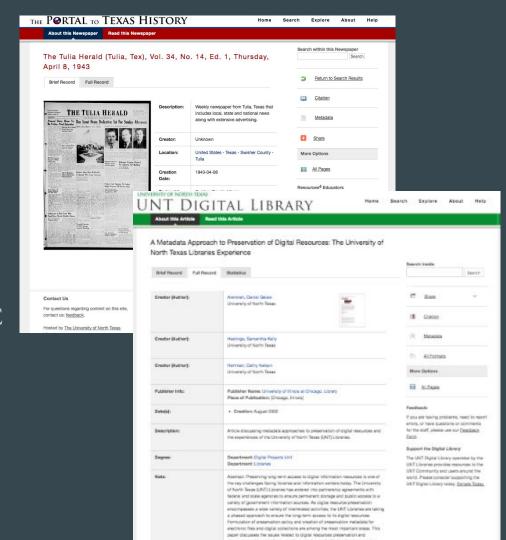
- Show limited number of facets
- Limited of results per page
- Smaller images





Old Design Elements of Note

- "Above the fold"
- "Brief Record"
- Single image representation
- Hide full record behind tabs
- Metadata in tables, organized by DC fields.
- Object navigation in right column
- Flash-based A/V player



Towards a New Design

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Human Interactions

Sources of Human Interactions

- Outreach Efforts: Talks to genealogical societies, etc.
- Feedback form (over 8,000 to date)
- Surveys, user experience studies/workshops



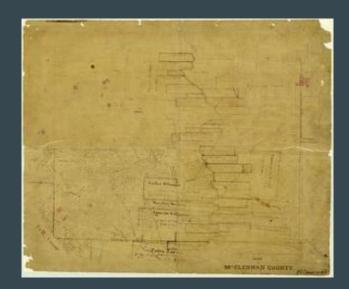
What People Told Us (before redesign)

- It's great as is, can't imagine what you could do to improve it.
- Drop the "Brief Record Tab" from the Metadata display.
- Show me results "inside" an object.
- Searching inside items is your killer feature
- Zooming in on an object is your killer feature
- I need to deep link into the object

What we knew from feedback/interactions

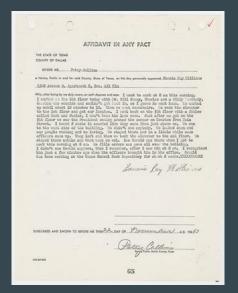
- They identify correct our records regarding people, places, things
- They complain *notify us* of about missing content, difficulties in accessing/printing/using materials
- They ask for permissions to use the content
- They tell us stories about their lives/families, or other anecdotes (a lot!)
- They ask us reference questions
- They request redactions
- Many don't seem to understand why the content is on the web, i.e. "I googled my Granny from Maine's name and here's this old photo of her."

"I have stumbled on your site and found a few maps that I am interested in printing. Is it possible to print them to a large size from the site? I tried saving them to my computer, then printing and the resolution is bad. Thanks for your help!"



"re: Kennedy Assassination Witness Bonnie Ray Williams Hello. Your page showing an affidavit signed by Bonnie Ray Williams indicates that the TSBD employee and witness was a woman. Bonnie Ray Williams was a man. This is an incredibly BASIC

fact of "Texas History" and United States History. Thank you."



"Just curious were you got a copy of this picture? The only one i have ever seen is the one i have that is my grandfather _____. just neat to run across a digital copy on the net Thanks. :)"



"I am completing a book entitled "______". It is a history and accounting of all fords, crossings and ferries in early Texas. How do I obtain permission to reprint the photo of the Brazos River Crossing? Thank you. ______"



Examples

"Is the church available for weddings?, who can I contact? Thanks."



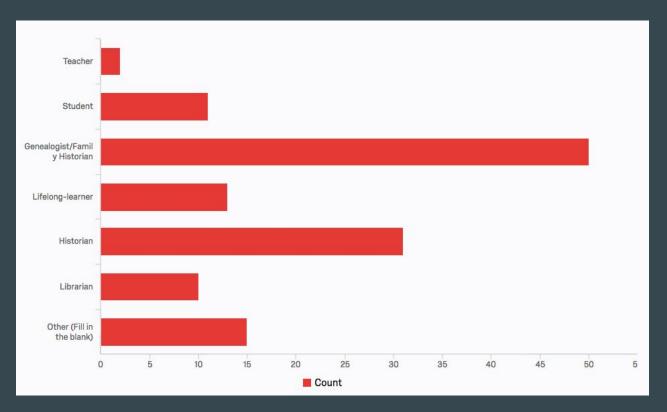
User Personas (guesses)

- Genealogists / amateur historians
- Teachers (K-12)
- Students
- Collegiate researchers & professors
- Librarians, archivists
- Partnering institution / stakeholders

User Buckets

- Naive / 1st / one-time users
- Power users / repeat visitors

User Personas (survey data)



Other (Fill in the blank)
researching for historical marker
Archivist
Writer Blogger
Archivist
Retired researcher
Professor Emeritus / Researcher
lawyer
74 and still learning
Author
Alumni
professional genealogist
engineer
Archivist
Archivist
History Enthusiast

User Personas (Site Specific)

Further contextual guesswork

- *Portal:* Interest in Texas-specific content, general interest, family materials, Texas Law, or other materials derived from (especially) newspapers. Statewide-users of all ages.
- Digital Library: More academic researchers, musicians, users seeking government documents.
 More users within the North Texas Region and UNT specific, less for the state, perhaps
 greater usage across Globe/US.

Users (Accessibility / Universal Access)

Need to anticipate a percentage of users with special needs that must be addressed in content/code.

- Visually Impaired (Blind, Low-contrast, Color Blindness)
- Deaf/Hearing Impairments
- Cognitive & Psychological
- Motor Impairments
- Elderly
- Children

Observing Users & Behaviors

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Learning from what people do

Formal Usability Studies

Don't do these a lot due to:

- Time constraints
- Lack of personnel
- Need to run everything through IRB
- Morae is not fun to use

Analytics Data (Positives)

- Observe real patterns of use
- Extensive data on pages, time on page/site, users and their devices, etc.
- View in-browser 'events' that user initiate, search terms, etc.
- Users are largely unaware of tracking thus no 'artificial' tasks

Analytics Data (A few negatives)

- Can't observe frustration, anger, intent, user desires, etc.
- Undercount actual use:
 - Direct Access of PDFs and Files Google Scholar
 - Users clearing cookies will affect some stats
 - Increasingly content blockers will obscure stats
- Is it a person or a robot?

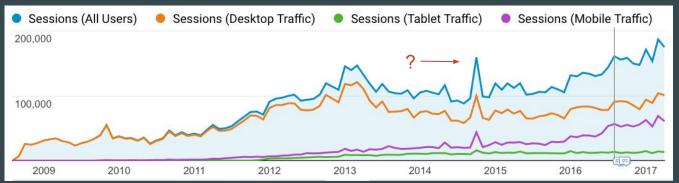
When looking at our analytics data, ask yourself:

- What does this suggest?
- How would / should I accommodate / fix / take advantage of this?
- Is there a design problem, a content problem, user education/expectations, etc..?
- If I address an issue, how would it affect other areas.

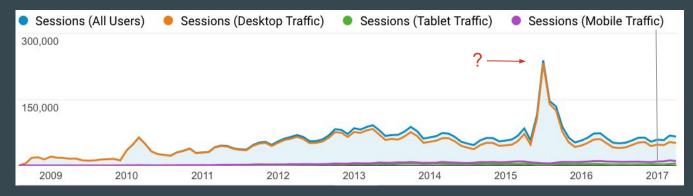
Traffic

All Desktop Mobile Tablet

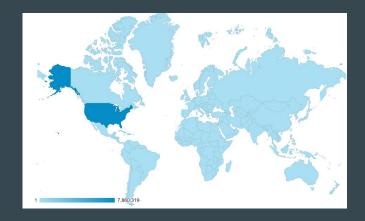




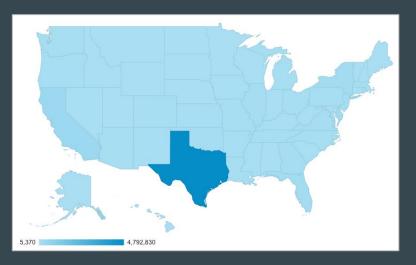
UNT DL

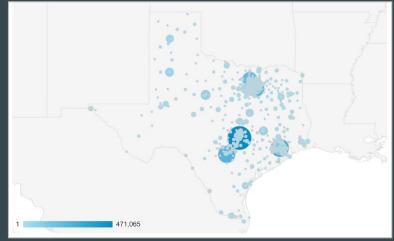


Access Points (Portal)

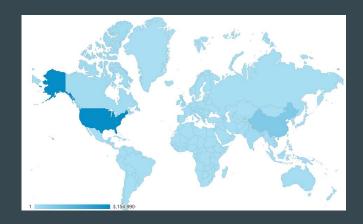


- 237 Countries
- 31,400 Cities
 - Houston, Dallas,Austin, San Antonio,...

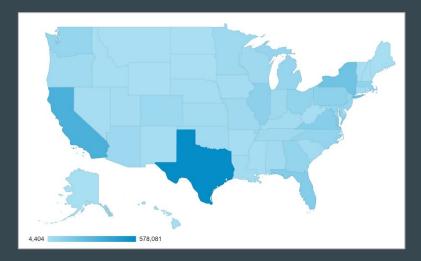


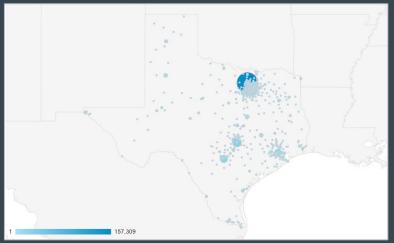


Access Points (UNT DL)



- 241 Countries
- 31,100 Cities
 - Beijing, Denton,
 Washington D.C.
 Dallas...



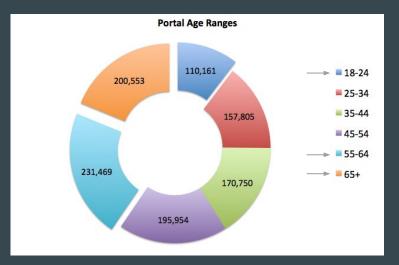


Why does mobile or global access matter?

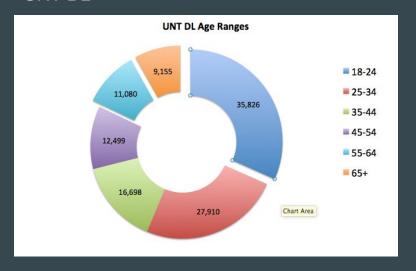
- Reach as many people as possible
- Smaller real-estate, layout choices matter
- Slow data connections and low cap possible
- Non/low-english speakers
- Google's index is now "mobile-first" Non-responsive sites pay a penalty.

Demographics

Portal



UNT DL

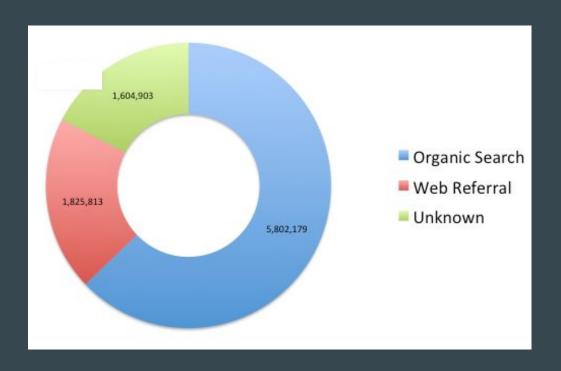


Navigation Paths

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How people arrive at and move through the sites

Acquisition Sources



- Most from Google
 - o 20x more than bing
- Referral
 - o Inbound links
 - Social
- Unknown
 - o Direct,
 - o email,
 - o and ¬_(ツ)_/¬

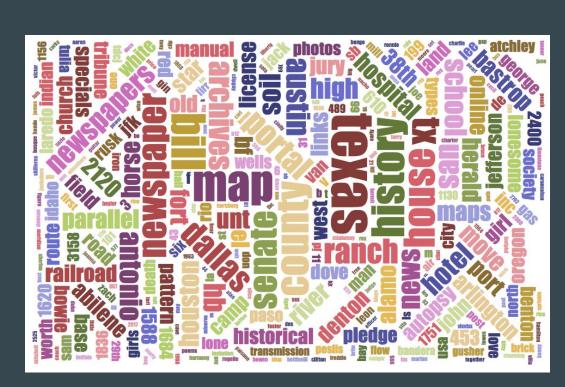
Google Searches (Portal)

90 Days worth of reporting on Top 1,000 query terms/phrases:

- Resulted in 350,000 clicks onto the site
- 25 contain site name / "Portal"
- ~350 phrases contain "Texas"
- 3.5 words per query

Example Queries:

- Texas House Bill
- B12 bomber
- officer tippit autopsy
- delgado vs bastrop



Popular Referral Sites

Portal (14,000 unique referrers)

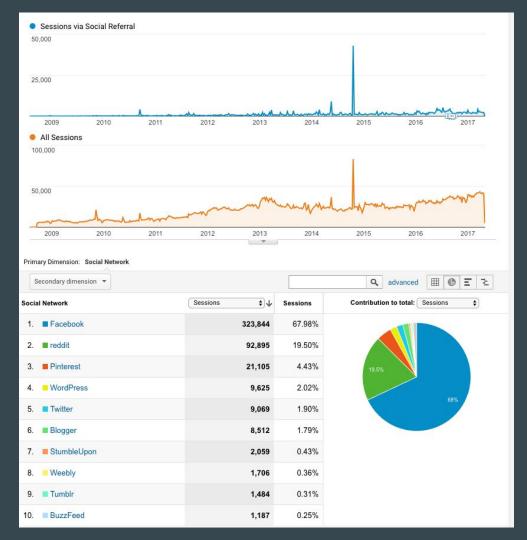
- Wikipedia
- TSHA Online
- Texas Secretary of State Website
- dp.la
- Ancestry.com
- Texas Almanac

UNT DL (16,000 unique referrers)

- Wikipedia
- UNT Library Website & Catalog
- StumbleUpon
- Google Scholar

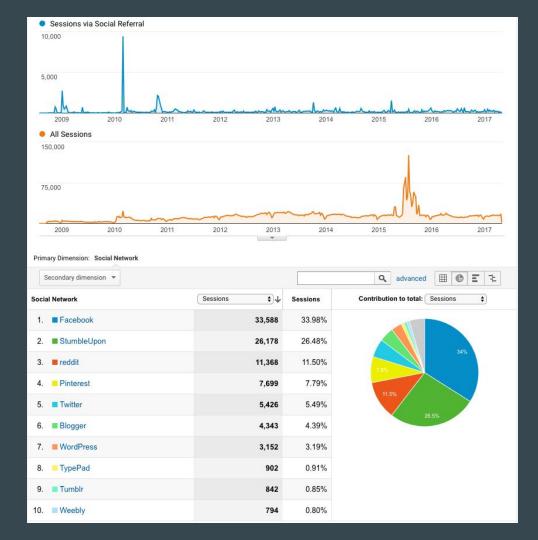
Portal Social Media Acquisition

Spikes in top graph are traffic from shares / tweets / likes, etc.

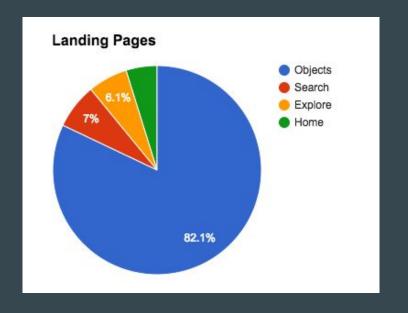


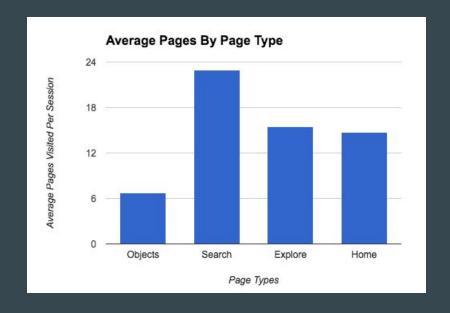
UNT DL Social Media Acquisition

Note no corresponding Social spike in 2015 even though massive traffic spike - Bots



Facebook Acquisition



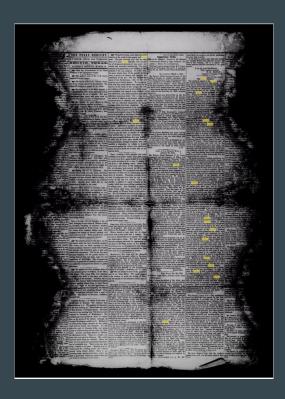


Portal Reddit Spike









Twitter



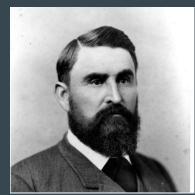




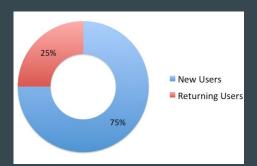








Engagement (Portal)

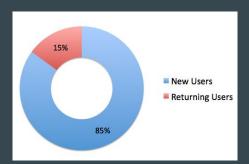




Session Duration ②	Sessions ?	Pageviews ②
0-10 seconds	5,135,757	5,319,424
11-30 seconds	588,208	1,458,534
31-60 seconds	568,505	1,911,059
61-180 seconds	956,250	5,399,743
181-600 seconds	913,289	11,964,630
601-1800 seconds	684,307	22,975,413
1801+ seconds	389,803	37,960,362

Page Depth ?	Sessions ?	Pageviews ⑦
<1	104,149	0
1	4,941,194	4,941,227
2	989,034	1,978,096
3	687,130	2,061,402
4	314,295	1,257,212
5	264,336	1,321,710
6	168,301	1,009,824
7	150,425	1,053,038
8	107,562	860,520
9	101,159	910,449
10	78,315	783,160
11	73,747	811,239
12	59,993	719,916
13	58,317	758,121
14	48,611	680,554
15	47,023	705,375
16	40,549	648,832
17	38,940	661,980
18	34,104	613,890
19	33,484	636,253
20+	895,451	64,576,367

Engagement (DL)





Session Duration 🔞	Sessions (?)	Pageviews 🔞
0-10 seconds	4,024,620	4,177,697
11-30 seconds	378,961	947,380
31-60 seconds	329,893	1,168,084
61-180 seconds	496,041	2,859,249
181-600 seconds	400,559	4,273,954
601-1800 seconds	254,017	4,715,759
1801+ seconds	94,827	4,677,548

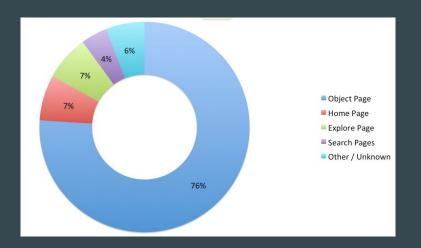
Page Depth 🕜	Sessions ?	Pageviews ?
<1	43,333	0
1	3,934,834	3,934,842
2	588,157	1,176,328
3	387,671	1,163,028
4	174,169	696,688
5	139,698	698,500
6	85,704	514,236
7	77,417	541,947
8	54,200	433,616
9	51,480	463,320
10	38,212	382,120
11	36,215	398,376
12	28,157	337,884
13	27,465	357,058
14	21,732	304,262
15	21,029	315,435
16	17,339	277,424
17	16,914	287,538
18	14,000	252,000
19	13,722	260,718
20+	207,470	10,024,351

What do people see first?

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Or, how important is the homepage?

Landing Pages



Review

- 75-85% of users are "new"
- Large numbers may see a very limited number of pages in just a few minutes
- Most come from organic search results in Google

Content is King

Real estate of object pages have a heavy burden:

- Allow user to determine what they are viewing
- Allow user to make use of the object
- Prove authoritativeness / inform about the provider / define some scope for site
- Point to navigation aids to other similar items, and further features of the site.
- Ideally, onboard the user to further employ the site as a primary research tool

Understanding our Content

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The shape of our metadata and size of objects matters

Or, how to deal with outliers

Review: Object Types

- 1. Photographs: 30,839
- 2. Reports: 10,186
- 3. Physical Objects: 3,082
- 4. Books: 2,620
- 5. Theses/Dissertations: 2,602
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Collection strength changes

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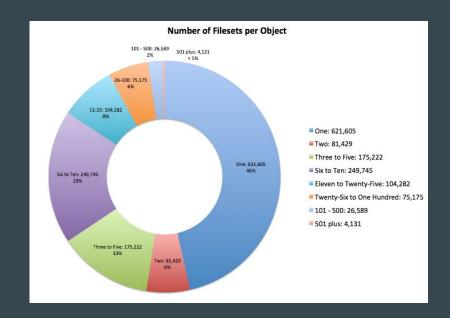
Number of Pages per Object

Previous design:

- Previewed only 1st "page" / side
- Item length difficult to judge

For Planning Purposes

- Is it important to display more than one side?
- Performance implications of long sequences



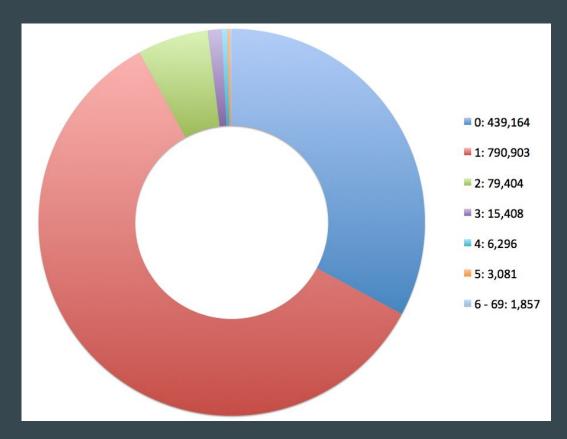




Shape of Metadata Fields

Creator

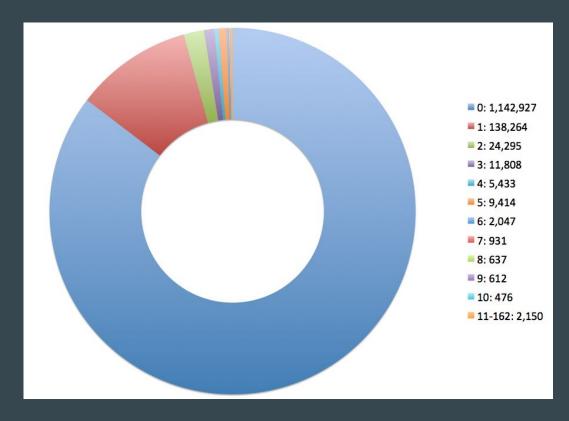
- Vast majority have sensible# of creators
- How to display outliers!



Shape of Metadata Fields

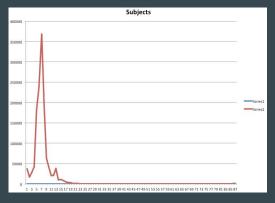
Contributor

- Same questions apply.
- Have many of the same role qualifiers.
- Better to just expose the role?



Other Metadata Fields

- Tend to have same shape: Sensible # followed by a long tail
- Some fields have qualifiers that may not make sense to all users
- Should fields always be grouped together visually?
 - Coverage Dates & Coverages Places?

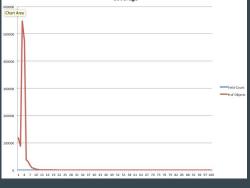


Relations

1200000

200000

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26



0-1,036 Subjects, 17 Qualifiers

0-58 Relations, 19 Qualifiers

0-99 Coverage Fields

Working with Stakeholders

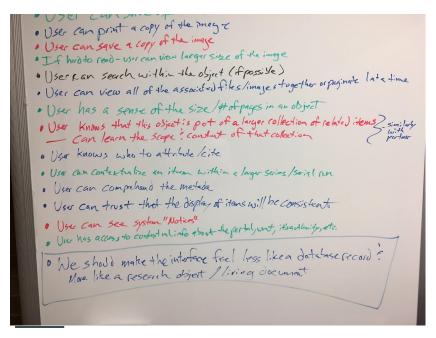
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Involving Staff, Users in Design Thinking

Rethinking IA

- What are the possible actions a user can take
- Find common / odd scenarios
- Identify actions paired to specific content types

Whiteboard out with staff



Humanize Metadata

- How rigidly should we stick to formal organization patterns?
- Can we build a sensible object ordering scheme that is repeatable between:
 - Object types
 - Sites

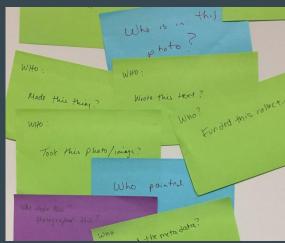
Creator (Editor):	Hamilton, W. M.		
Creator (Editor):	Hamilton, H. V., Jr.		
Publisher Info:	Publisher Name: W. M. Hamilton and Place of Publication: Palestine, Texas		
Publisher Info:	Publisher Name: H. V. Hamilton, Jr. Place of Publication: Palestine, Texas		
Original Creation Date:	1906-10-26		
Coverage:	Place United States - Texas - Anderson County - Palestine Era New South, Populism, Progressivism, and the Great Depression, 1877-1939		
Description:	Daily newspaper from Palestine, Texas that includes local, state and national news along with extensive advertising.		
Physical Description:	six pages: illus; page 15 x 22 in. Digitized from 35 mm microfilm		
Language:	English		
Subject(s):	UNIT_BS: Business, Economics and Finance - Communications - Newspapers UNIT_BS: Business, Economics and Finance - Journalism UNIT_BS: Business, Economics and Finance - Advertising UNIT_BS: Places - United States - Texas - Anderson County - Palestine		
Serial Title:	Palestine Daily Herald		
Added Title:	Sunday Herald-Press		
Partner:	UNT Libraries About Browse Partner's Holdings		
Collection:	Texas Digital Newspaper Program About Browse this Collection		
Collection:	The Palestine Daily Herald About Browse this Collection		
Identifier:	LCCN: sn86090383 OCLC: 14980946 et		

Humanize Metadata Cont.

- 1. Reminder: Users (except for us!) are seeking to understand / acquire / assess the object, *itself*, not the metadata.
- 2. The metadata got them to the object via search indexing.
- 3. It is interpretive and can be fallible, incomplete, etc.
- 4. THEORY: In a fraction of a second users ask questions of the current page, like "What is this?" "Why is my grandpa pictured here?", etc. Our metadata is part of an conversation that should answers those questions in a human way. Other page elements contribute as well.

Humanize Metadata Cont.





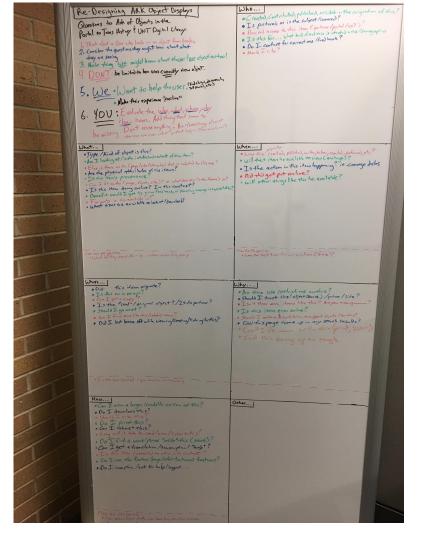
Example "Who" questions...

- Created this object?
- Is the subject of this work?
- Is providing access to / funded this?
- Was this intended to be for?
- Do I contact for corrections, questions, etc.

We brainstormed various questions and eventually did card sorting, grouping, and prioritization exercises with users

Humanized Metadata

- Consolidate who/what... variants
- Map questions to:
 - Metadata fields
 - Possible interface solutions
- Actions within objects
 - o "Read books"
 - "Listen to audio"
 - "Watch video"



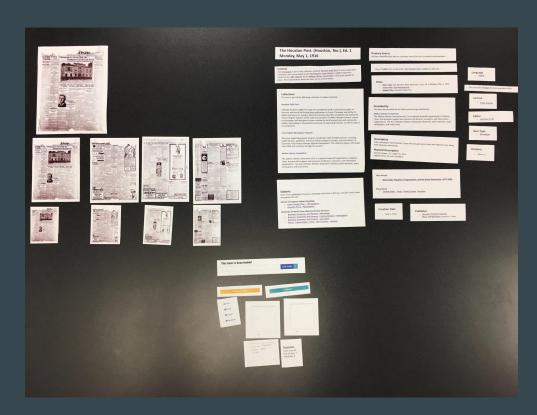
Hands on with Stakeholders

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Prototyping

Paper Prototypes

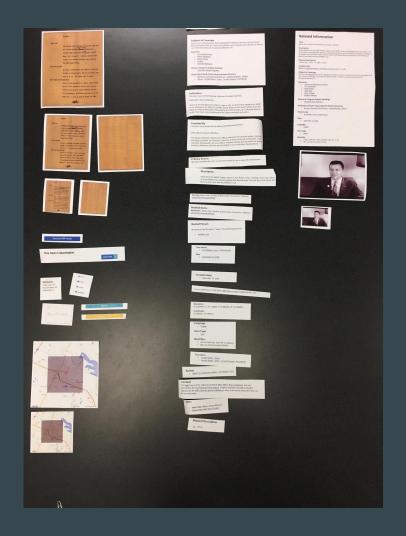
- Example objects
- Variant sizes of objects represented
- Secondary filesets
- Metadata fields & other info
- Other fields that might be helpful
- UI elements like buttons, search boxes, etc.



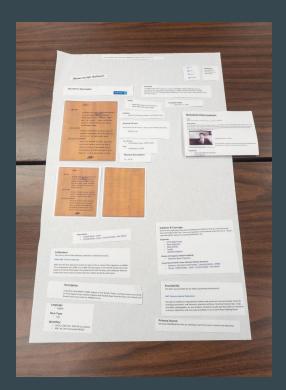
Paper Prototypes (cont)

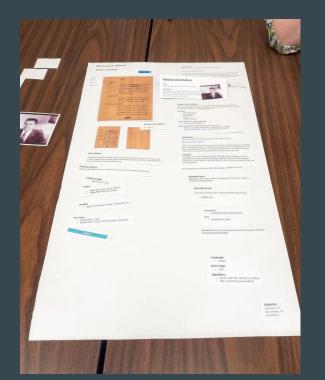
- Several different object types
- Unique fields / attributes "problems"
 - This example has relationships

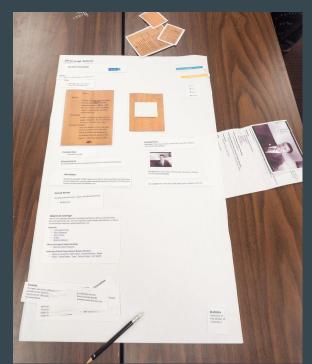
Next: put together teams of stakeholders to "design their own" interfaces









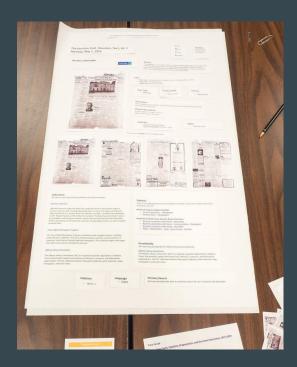


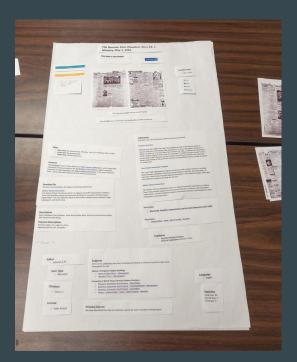
Outcomes

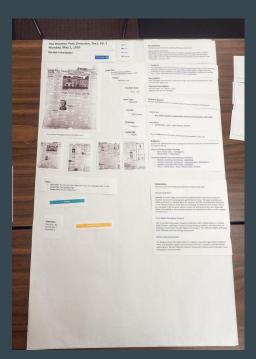
- User opinions / thoughts valued
- Team building
- Small group work requires negotiation
- Iterations on new objects allow for re-evaluation when new problems arise











New Designs

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Updates and Ongoing Iterations

Realities of Update

- No major changes to application logic (python).
- No changes to storage infrastructure, changes to image/object handling.
- Most changes had to be in templates, CSS, JavaScript, static images (non-content).

Emerging discussions / trends

- Privacy from 3rd party plugins
- Address EU cookie consent laws
- Secure content delivery (HTTPS)
- Licensing / Rights / Permissions
- Google penalty for not being mobile
- Real-world (competing / overlapping) markup for social media.
- Litigation related to accessibility

Better Practices

- Mobile Responsive
- Semantic HTML5 and ARIA
- SASS CSS Bootstrap, BEM classes
- Node / Bower / Gulp for JS/CSS management and compilation
- CDN delivery of utility libraries with local fallbacks
- Progressive image loading + SVG and Canvas
- Take cues from Google's "material design"

From the world of UX Research

Users interact with E-commerce sites sites far more than library interfaces. Take cues from these:

- Facets
- Search Results
- "Items / Objects"

Extensive literature on best practices:

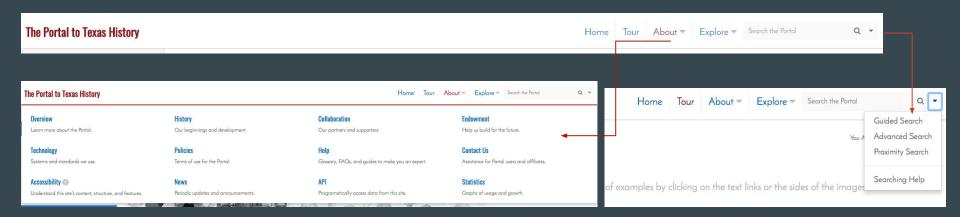
- Navigation / Exploration / Breadcrumbs
- Error Handling
- IA & Content Strategy
- Eye tracking trends
- Increase whitespace
- Fonts and Color
- Acknowledge people scroll now.

Note on Timelines

- Site on dev server for several months during construction. Inhouse access only.
- Beta subdomains for 1 month
 - linked from old sites.
 - Facebook, Twitter, Email Campaigns
 - With inline survey
- PTH switches: June 2016.
- Digital Library: January 2017.
- PTH revision March 2017

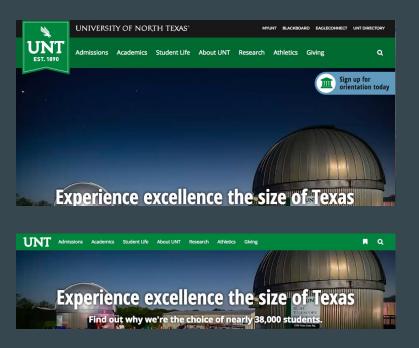
Header & Navigation: 1st Iteration - Portal

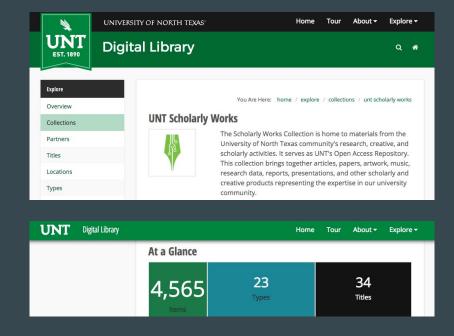
- Allow near universal access to all site features from current location.
- Compact with "mega menu" dropdown.



Header & Navigation - DL

Needed to emulate UNT Branding which used fixed header

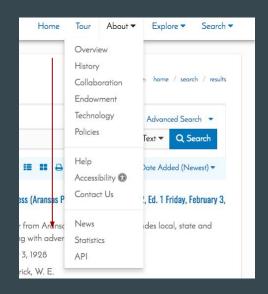


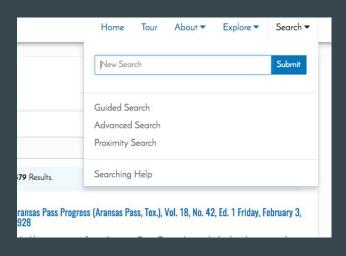


Header & Navigation - Rethink Portal, v. 2

Drops mega menu due to visual scanning problems, simplify shared code.



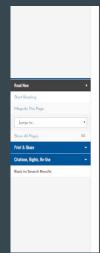




Body & Navigation

- 1st Iteration: Fixed sidebar, regardless of scroll position
- 100% browser window width of content
- Collapsable/pinned sidebar for massive single-column view of content
- Collapsable sections in sidebars possible







very active at this

busy, behind the

for spring events."

the high-

est dollar

Mooney last school year. Buerger, second; Tra- placed fifth. "Although it seems vis Rowe, third; and

A 1 - time," Mrs. Warren ing contest Cori Hash and Garrett Morris said. though said, "we are still busy placed second; Aman-earned sixth place.



In a scene from "The Taming of The Shrew," Garrett Morris holds A.I. Harris' mouth closed as part of his stage directions. The play will be per-

14 place at practice UIL meet

For editorial writ- some of the students City View held a ing lacey Brooks had competed in UIL UIL practice meet on earned fourth place. at the high school lev-

Lexie Caldwell, ninth; my first high school Fourteen of the and Mindy Schroeder meet," freshman Gar-

team received third will help the students' seniors smilles to begin the ence Randy Rowe For 11th grade district meet. Manon new semester during placed first; Collin mathematics Buerger

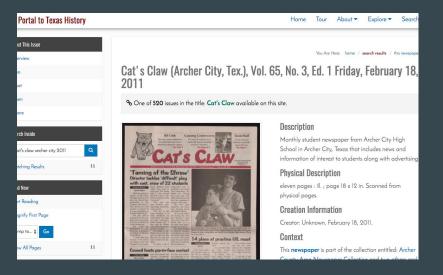
great way to get the In computer ap- students' feet wet bescenes, getting ready len Wil- like the council is not Shelby Boone, eighth. plications Travis Rowe fore doing the district very active at this In the feature writ- received fifth place contest," Ms. Meeks

jumping behind the scenes get- da Harris, third; and For current events Brooks said that she contributed," sponsor into the second se- ting ready for spring Erica Avila, fifth. Sean Newton earned agreed that it helps

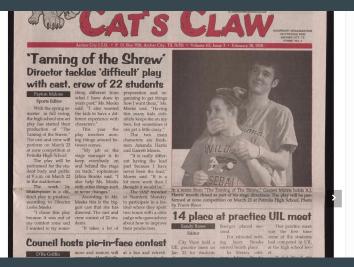
was the first time

Body & Navigation

- User Comments: "Images too big on wide monitors due to infinite expansion
- 2nd iteration: Dropped fixed sidebar, set max-width for body based on common device resolutions
- No real usage of pinned sidebar dropped
- Sidebars panels now always open.







Objects - Context

Reminder: Top landing page

- Grounding via breadcrumbs
- "Short record" metadata
- Series relationships
- Visually demonstrate size / type / files associated with object
- Context statement about object, UNT, partners
- Navigation Aids

About This Item You Are Here: home / unt libraries special collections / this item Overview [News Script: Swimming Story] What % One of 21,417 items in the series: NBC News Scripts available on this site. When Where Description SWINDLING STORY Script from the WBAP-TV/NBC station in Fort Worth, LONG SHOT FIVE KIDS AT END OF SWIMMING POOL Search Inside Texas, covering a news story about a group of young who we learned to swim while most children their age children who have learned how to swim and perform Search Inside are mastering the tricycle. Churning through the water water ballet with better form than some adult swimmers, Mary Dall Chaissen (CHASE !-EN) goes the length of the pool. **Physical Description** View Now CLOSE SHOT BOT, PARKING DOWN TO MANDS BEING TIED 3 p.; 28 cm. Eason Kignes (REE'-CUSS), barely six, has his hands Start Viewing tied behind him and does it the hard way. Using his Creation Information Magnify First Part feet to propel him and bobbing up occasionally for a of air, he goes the length of the pool ... and can WBAP-TV (Television station: Fort Worth, Tex.) August justifiably exclaim, "Look, ms. no hands." lump to... ≜ Go 20 1956 CLOSE SHOT GIRL MOLDING UP FIVE FINGERS Then there's Christi Bryan, who claims she's five but Show All Parts Context actually is only 24. An unusual bit of figuring for a This item is part of the collection entitled: KXAS-NBC 5 LONG SHOT BANK SIRL ON DIVING BOARD Print & Share News Collection and was provided by UNT Libraries But while Christi may still be confused about her age. Special Collections to The Portal to Texas History, a E o t digital repository hosted by the UNT Libraries. It has been viewed 28 times. More information about this item can be viewed below. Citations, Rights, Re-Use Related (1) Search Citing This Item Responsibilities of Use Licensing & Permissions Showing 1-4 of 6 parts of this item. Linking & Embedding Copies & Reproductions

Home Tour About ▼ Explore ▼ Search ▼

Who

The Portal to Texas History

People and organizations associated with either the creation of this item or its content.

Who

- Creator, Contributor fields grouped by role
- Publishers and Rights Holders when known
- Subject: Named Persons
- Contributing Partner
- If primary source: Note for students
- Pointers to feedback form

Who

People and organizations associated with either the creation of this item or its content.

Author

• WBAP-TV (Television station : Fort Worth, Tex.)

Named Persons

People who are significant in some way to the content of this item. Additional names may appear in Subjects below.

- Xiques, Edlyn
- · Chaissen, Mary Dell
- Xiques, Mason
- Bryan, Christi
- · Xiaues, Edlyn
- · Brown, Pat
- · Jenkins, Sarah
- · Hutcheson, Pat
- · Maddox, Cherry
- Maddox, Margaret

Audiences

We've identified this script as a primary source within our collections. Researchers, educators, and students may find this item useful in their work.

Contact Us

Provided By

UNT Libraries Special Collections

The Special Collections department collects and preserves rare and unique materials including rare books, oral histories, university archives, historical manuscripts, maps, microfilm, photographs, art and artifacts.

Students, faculty and the public are welcome to access collections and view special exhibits in the fourth floor Reading Room.

About | Browse this Partner

What

- Titles
- Descriptions
- Subjects
- Languages
- Item Type
- Identifiers
- Language
- Collections the item is a part of
- Related Items (with embedded info)

wnat

Descriptive information to help identify this item. Follow the links below to find similar items on the Portal.

Titles

- Main Title: [News Script: Swimming Story]
- · Series Title: NBC News Scripts

Description

Script from the WBAP-TV/NBC station in Fort Worth, Texas, covering a news story about a group of young children who have learned how to swim and perform water ballet.

Physical Description

3 p. : 28 cm.

Subjects

Keywords

- news segments
- news stories
- scripts
- water ballet

Library of Congress Subject Headings

Television news programs.

University of North Texas Libraries Browse Structure

- Business, Economics and Finance Communications -Media
- · People Children
- · People Children
- People Ethnic Groups American Indians
- · Sports and Recreation Swimming

Language

English

Item Type

Script

Identifier

Unique identifying numbers for this item in the Portal or other systems.

- · Accession or Local Control No: 1956-08-20_swimming
- Archival Resource Key: ark:/67531/metadc306132

Collections

This item is part of the following collection of related materials.

KXAS-NBC 5 News Collection

KXAS was the first television station in Texas and the Southwest when it signed on as WBAP-TV on September 27, 1948. It is an NBC-owned station in Fort Worth which serves the Dallas-Fort Worth Metroplex. This collection contains photographs, video, and scripts from news stories produced by the station during its early years.

About I Browse this Collection

Related Items

[News Clip: Swimming Story] (Video)



Video footage from the WBAP-TV station in Fort Worth, Texas, to accompany a news story about a group of young children who have learned how to swim and perform water hallet

Relationship to this item: (References)

[News Clip: Swimming Story], ark:/67531/metadc307576/

What responsibilities do I have when using this item?

When

- Date-related fields
- Added / Updated Record
- Usage Statistics

When

Dates and time periods associated with this item.

Creation Date

August 20, 1956

Covered Time Period

· Into Modern Times, 1939-Present

Coverage Date

August 20, 1956

Added to The The Portal to Texas History

· July 7, 2014, 2:40 p.m.

Description Last Updated

Dec. 8, 2015, 3:29 p.m.

Usage Statistics

When was this item last used?

Yesterday: 0 Past 30 days: 2 Total Uses: 28

MORE STATISTICS

Where

- Coverage Places
- Geographic Coordinates
- Publication Place
- Rendered to Map with TX county overlays

Where

Geographical information about where this map originated or about its content.

Place Name

· United States - Texas - Brewster County

Boundaries

N:29.205577, E:-102.790283, S: 29.077453, W:-102.936595

Coordinates

. 29.141515, -102.863439

Publication Place

• Washington D.C. (United States. Bureau of the Census.)

Map Information

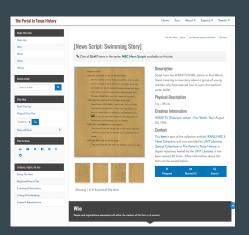
- Precise Place Name coordinates added by our staff.
- Place Name boundaries noted by our staff.
- Automatically generated Place Name coordinates.
- Automatically generated Publication
 Place coordinates.
- Repositioning map may be required for optimal printing.

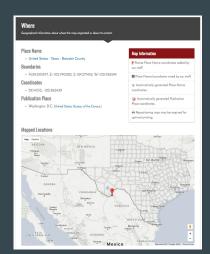
Mapped Locations

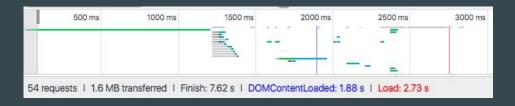


Performance

- ~1.5MB uncached download
- ~50 Requests
- Progressive load of content below scroll line



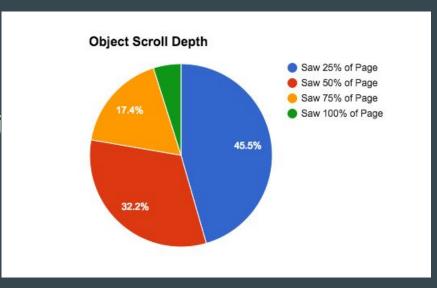




Other Metrics

Since switch:

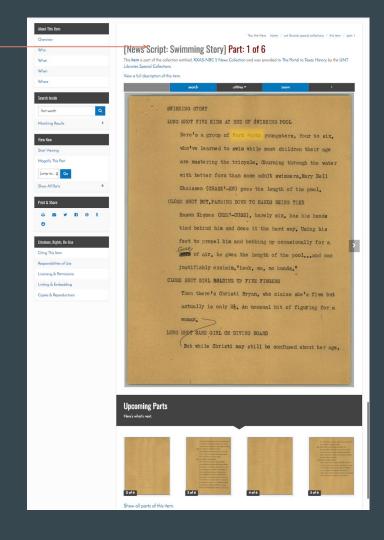
- 325K downloads of images
- 282K clicks on preview thumbnails to obj pages
- 96K clicks on breadcrumbs
- 370K "search inside" from sidebar
- 9K social media shares (top level object page)



Inside Objects

- Variants to Page Titles for SEO
- Minimal context for user landing here
- Indicate location in sequence w/ upcoming sequences
- Highlighting



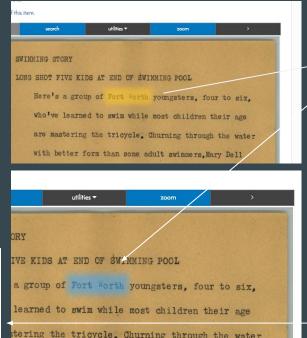


Tools

brightness

- Alter Highlighting Color
- Adjust Contrast, etc.
- Download Sizes
- View OCR text







Via Canvas (caman.js), heavy browser penalty

Citations & Reuse

- Provide preferred citation style
- Educate user on copyright restrictions, and licensing.
- Provide examples of acceptable use

You Are Here: home / unt libraries special collections / this item / citations

[News Script: Swimming Story] Citations, Rights, Re-Use

Here is our suggested citation. Consult an appropriate style guide for conformance to specific guidelines.

WBAP-TV (Television station: Fort Worth, Tex.). [News Script: Swimming Story], item, August 20, 1956; (beta.texashistory.unt.edu/ark:/67531/metadc306132/: accessed May 18, 2017), University of North Texas Libraries, The Portal to Texas History, beta.texashistory.unt.edu; crediting UNT Libraries Special Collections.

% Copy Citation

Responsibilities of Use

Information concerning your ability to use this item.

Educational / Private Use

This item has been made publicly available for use in research, teaching, and private study by UNT Libraries Special Collections in partnership with The Portal to Texas History, a digital repository hosted by the University of North Texas Libraries.

- You are free to link to any publicly accessible URL associated with this item.
- Please use responsibly. We have provided tools below to aid you in sharing, citing, or referencing this item online and in print.

Examples of encouraged use:

- A source for a school paper or presentation.
- Primary source reference in research project.
 Reference/citation in public discussions or forums.
- Genealogical research.

Examples of discouraged use:

Claiming as your own original work.

Licensing and Permissions

Information concerning intellectual property rights that have been asserted about this item.

Copyright and Licensing Status

At this time, no copyright or licensing has been determined.

- . You are welcome to make fair use of this image under U.S. Copyright law and in compliance with our terms of use.
- Please note that you are responsible for determining whether your use is fair and for responding to any claims that may arise from your use.

Rights Holder

Undetermined

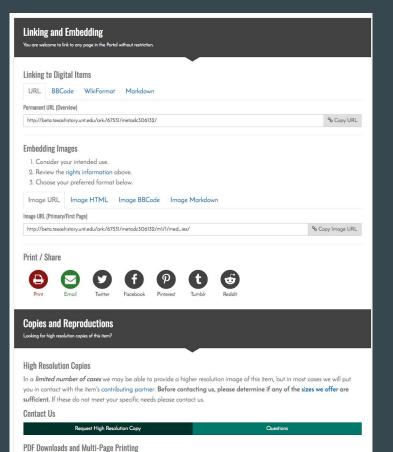
Contact Us

Corrections & Problems

Question

Citations & Reuse

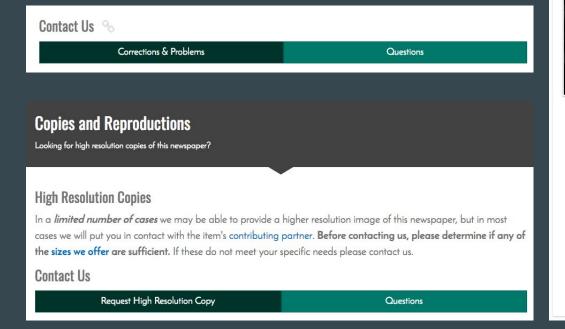
- Provide code for embedding on other sites
- Buttons for social sharing
- Info on High-resolution copies and PDFs



This item is not available in PDF format, and multiple pages cannot be printed simultaneously.

Contact Us

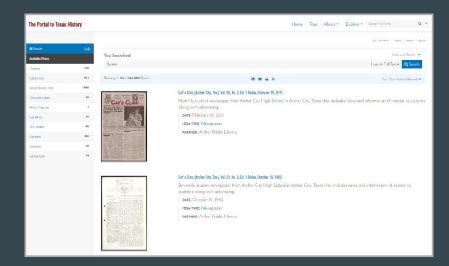
Huge surge in feedback / requests.

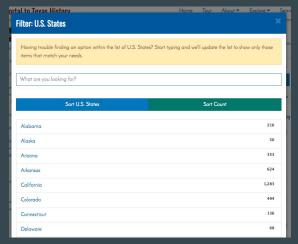


You Are Here: home / about / cantact us / feedback form Contact Us Have a question about reductions, coavright, terms of use, or donating materials? The following policies may UNT Libraries' Digital Collections Usage and Feedback Policy · Collection Development Policy for the UNT Libraries' Digital Collections & General Digital Collections Policies (For U.S. and State of Texas Government Documents) Email Address: Email address should be in the form of person@domain.com. Category: Question Help us direct your comment by selecting a category. Your Comment: Requesting high resolution copy of The Dallas Herald. (Dallas, Tex.), Vol. 2, No. 264, Ed. 1 Thursday, December 29 1887 I'm not a robot

Search

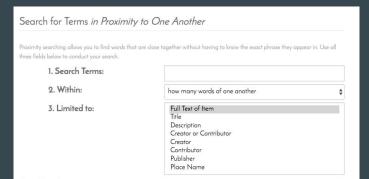
- Larger Thumbnails
- More results per page
- Facets open in overlay
 - All values available
 - Single column for easier scanning
 - Sortable by name or count
 - Autocomplete searchable

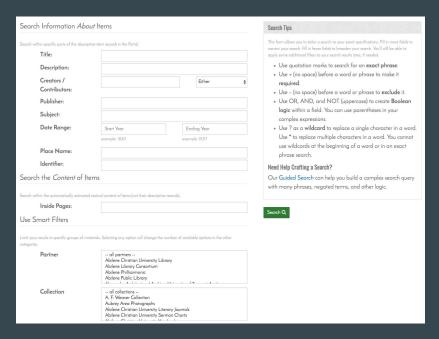


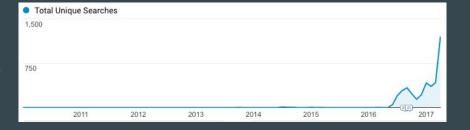


Search (cont)

- Field-based Advanced Search
- Proximity Search







Search - 2nd Iteration

- Reorganized Facets
- Don't require users to traverse facet hierarchies (Decade -> Year -> Month -> Day)
- Included check for first names using census data. Steer user to proximity searches

Available Filters	
Partners	216
Collections	362
Serial/Series Titles	1,000+
Resource Types	18
World Regions	7
Countries	12
U.S. States	35
Counties	282
Decades	19
Years	184
Months	12
Days	31
Languages	8

MARKTÖBEYRETRÖSPECTIVE FOSPECTIVE MARKTÖBEYRE ECTIVEMARKTÖBEY IETRÖSPECTIV VEMARKTÖBEY RETRÖSPECTI VEMARKTÖBEYRETRÖSPECTI

Search Terms:

Showing: 1 - 24 of 137,152 Results.

Looking for Someone?

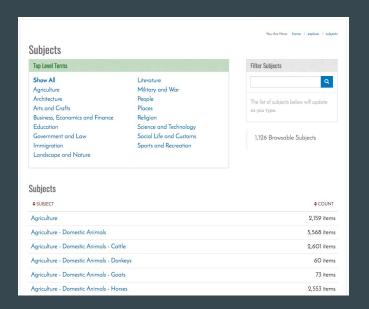
Your query contains a popular first name and resulted in 137,152 hits! Want better odds?

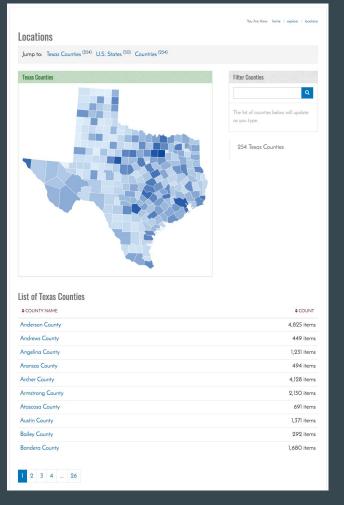
Show results where the words "Mark Phillips" occur close together.

Locate "Mark Phillips" in a name field like creator, contributor, or publisher.

Exploring

- Real-time Searchable Lists / Maps
- Sortable Lists





Exploring Partners / Collections

- Overviews / Stats
- Searchable
- Latest additions
- Browse by item type, titles, etc.

UNT Libraries



Library facilities at the University of North Texas function as the nerve center for teaching and academic research. In addition to a major collection of electronic journals, books and databases, five campus facilities house just under six million cataloged holdings, including books, periodicals, maps, documents, microforms, audiovisual materials, music scores, full-text journals and books. A branch library is located at the University of North Texas Dallas Campus.

STATS

You Are Here: home / explore / partners / unt libraries

SHARE *

Contact

Dreanna Belden

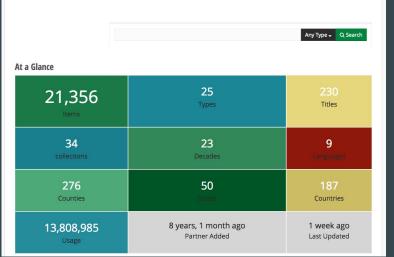
\$ 940-369-8740

dreanna.belden@unt.edu

Address

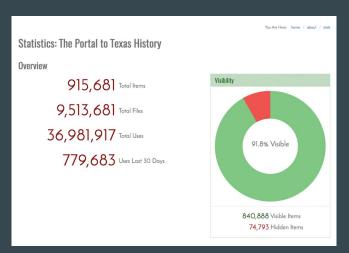
Digital Projects Department UNT Libraries 1155 Union Circle #305190 Denton, TX 76203-5017

BROWSE





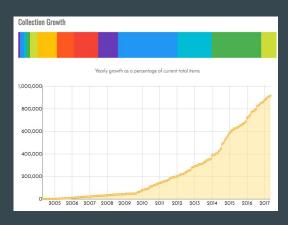
System Stats





17,692 57,967 27,072 56,286

94,454 147,640



- Available at system, collection, partner, and object level
- D3.js

Accessibility

- ARIA roles / states / relationships
- Semantic HTML
- Navigable via keyboard
- Accessibility page 'talks' to users rather than checking off legal standards
- Most pages validate WCAG AA inform users where we fall short

You Are Here: home / about / accessibility

Accessibility Information

Overview

We want to help you get the most out of the Portal whether you require the use of assistive technologies or not. This site has been tested for conformance to a number of accessibility standards and we are committed to making improvements in places where we sometimes fall short. For your convenience, this page describes this site's content, structure, and features, and it notes areas of potential problems.

Getting Help

If you need help from a person try the following options:

- · On this Site: Feedback From
- · Email: Jacob Mangum
- · Phone: (940) 565-3023

Site Structure

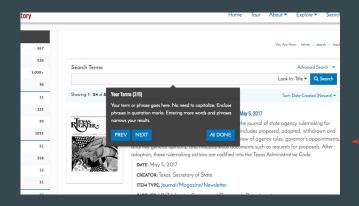
The organization of this site is as follows:

- Top Level Pages: This page, the home page, information about site statistics, a visual site tour, and technical information about our APIs.
- · Pages for Browsing: Explore our content by collections, partners, locations, dates, subjects, resource types, and titles.
- Search: We offer several specialized search forms that can help construct a query. Results are presented in lists of 25 items per page, with the ability to filter results by fields such as resource type, dates, collections, etc.
- Items: Several hundred-thousand digitized items. A fuller description of the organization of items is provided below.

Page Structure

Tours

- Visual overview of site features
- Experiment with inline tutorials



Take a Tour of The Portal to Texas History

Join us on this tour, and get to know some of the features and capabilities of the Portal. Please note: You can navigate through each set of examples by clicking on the text links or the sides of the images.

Overview

In the ten years since its creation. The Portal to Texas History has connected millions of users around the world with collections housed in Texas

In the Portal you may discover anything from an ancestor's picture to a rare

Whether you're here for a casual look or you want to conduct in-depth research, we have you covered.



The Portal to Texas History







materials from or about Texas.

sout the Portal Search • Explore by • Take a Tour

Search

Choose one of the 7 links below to see an example.

In the Portal your initial search will automatically cover descriptive item records and the full text of printed items.

For more complicated queries, use our advanced, guided, or proximity search interfaces.

You can also:

- Limit your search to specific fields in the item records.
- Filter your results.
- Display your results as a list.
- Display your results as a arid.
- · Change how your results are sorted.

Need more help with search?

Live Search Tour

Results Guide

Tour Usage Considered

Tour Users



Non Tour Users



Users that have interacted with the tour page seem to spend more time on the site.

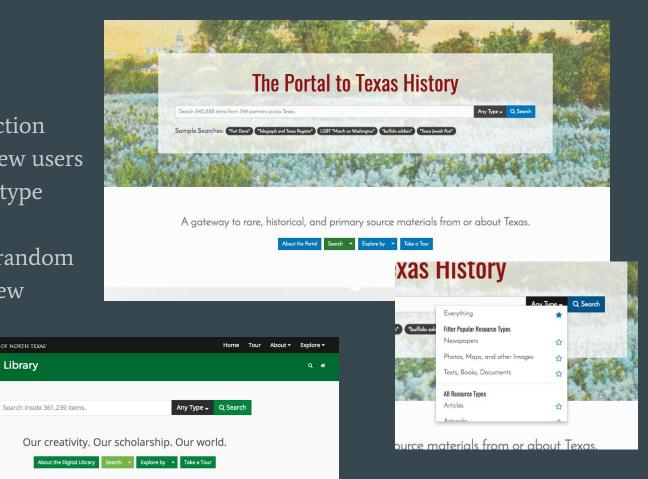
Homepage

- Search is primary function
- Sample searches for new users
- Set default option for type limiter
- Stakeholders vote on random header images every few months

UNT

UNIVERSITY OF NORTH TEXAS

Digital Library



Homepage (cont)

- Highlight Digital Newspapers Program
- Content from this day / month in history
- Random partners and collections

A gateway to rare, historical, and primary source materials from or about Texas.







Collection Highlights

Texas Digital Newspaper Program





Norman Dietel **Photograph Collection**

The Norman Dietel Photograph Collection documents the life and activities of former President Lyndon B. Johnson and his family at ...



Lamar University **Student Newspapers**

These issues of Lamar University student newspapers ran from the 1930s to the 1970s. The student newspaper was first created ...



The San Saba Weekly

The San Saba Weekly News is a weekly newspaper that served the town of San Saba in San Saba County ...



Flake's Bulletin

Started by German newspaper editor Ferdinand Flake, Flake's Bulletin in its many title incamations served the Galveston area durina ...

Homepage (cont)

- Share news from our blog
- Sign up users to email newsletter, facebook page
- Share to social networks
- Note educational outreach and rescuing history grants
- Inform institutions on how to become a partner
- Solicit donations

News and Announcements **Spring Updates** On March 28, we updated the Portal with a number of incrementa changes and improvements based on the feedback of our users and oservations of how the site was both performing and being used. Many of the changes are cosmetic, but we've introduced a couple of Hundreds of years of Texas' cultural heritage exist in the physical holdings of communities across the state. The Portal seeks to digitize originals, preserving and presenting online copies for the long-term. Doing so highlights hidden collections, builds statewide connections, and provides access to you, regardless of the time or your location. Resources⁴ Educators We offer teaching materials that connect K-12 students with primary source historical documents to dramatically enrich their learning. "We are very excited about the outstanding lessons on your site and plan to use it as one of the cornerstones of implementing a long needed overhaul on the method of Instruction for Texas history." - Daniel M. Reyes, San Antonio ISD Texas Digital Newspaper Program Learners of all ages can use TDNP to stand in the shoes of people from over 180 years ago to the present. Through our newspaper "The newspaper digitization project places our library in position to reach out toward the future. By taking a piece of the past and bringing it with us, we are sure to grow and learn, appreciate and respect what was, what is and what will Rescuing Texas History The Portal to Texas History periodically offers mini-grants for its Rescuing Texas History series. Each grant provides up to \$1,000 of digitization services to libraries, museums, historical societies, and other groups that house historical materials. All of the materials are scanned "I collect old Texas photographs. Thanks to the Portal, they can now be viewed by the world." - Brad Wills - T. B. Wills Photograph Collector

Help Us Save Texas History!

Last morm, we counted 779,000 uses of tiers on the rortal by people at over the world. Many were provided by small communities and funded by the generality of donors like you.

On-line Giving

Become a Partner

Iformation for libraries, museums, schools, historical
citeties, civic groups, and individuals interested in the
ligital preservation and sharing of cultural heritage
materials and this site.



You can support the preservation of small, sppearing, and at-risk communities and provi se access to them for students, educators, and researchers of all ages and abilities.



The Future

What comes next?

- A/B testing of site features / page elements
- Interviews, testing with real users on their devices. Eye tracking!?
- Saved / favorited: searches / objects
- Captioning and transcriptions for A/V materials
- Improve page load response times
- Integrating IIIF based interfaces into sites

Questions