

Preserving the Image of Fandom

*The Sandy Hereld Memorial Digitized
Media Fanzine Collection at Texas A & M
University*

The Hereld Collection Team

Donor/Fan Coordinator:

Morgan Dawn

“TEAM METADATA” Staff:

Jeremy Brett and Felicia Piscitelli (Cushing Library);

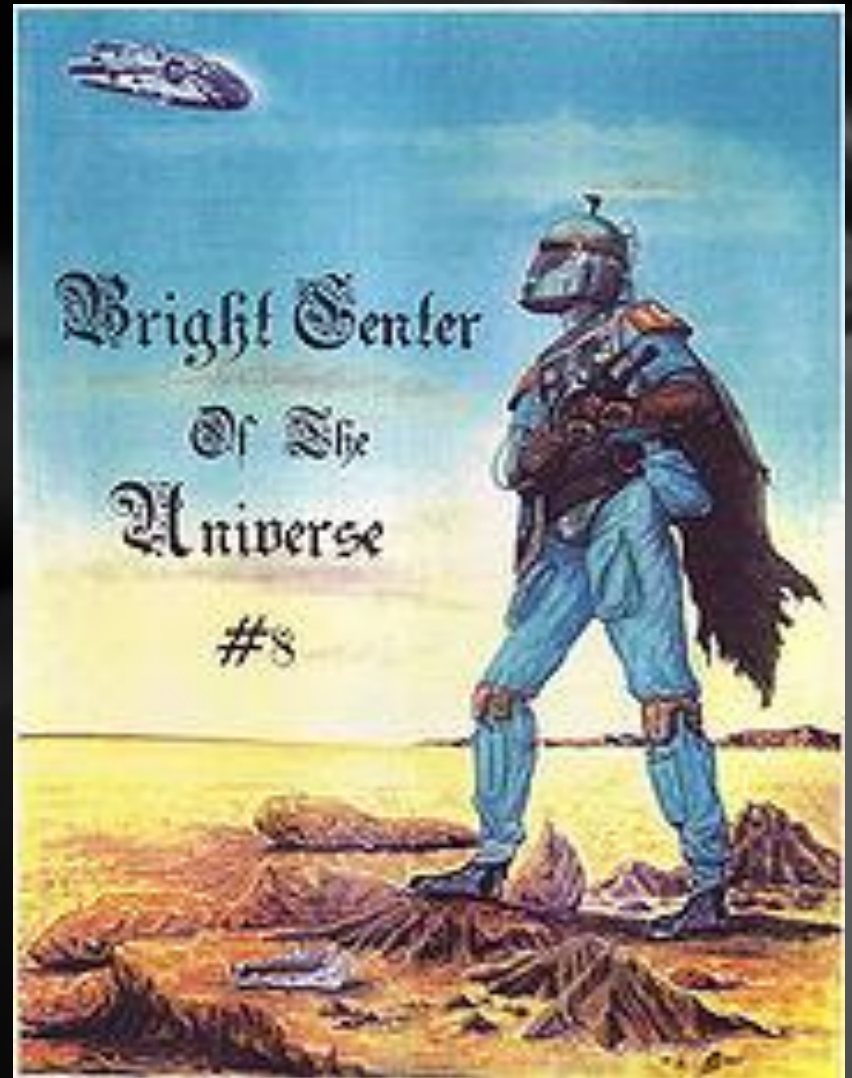
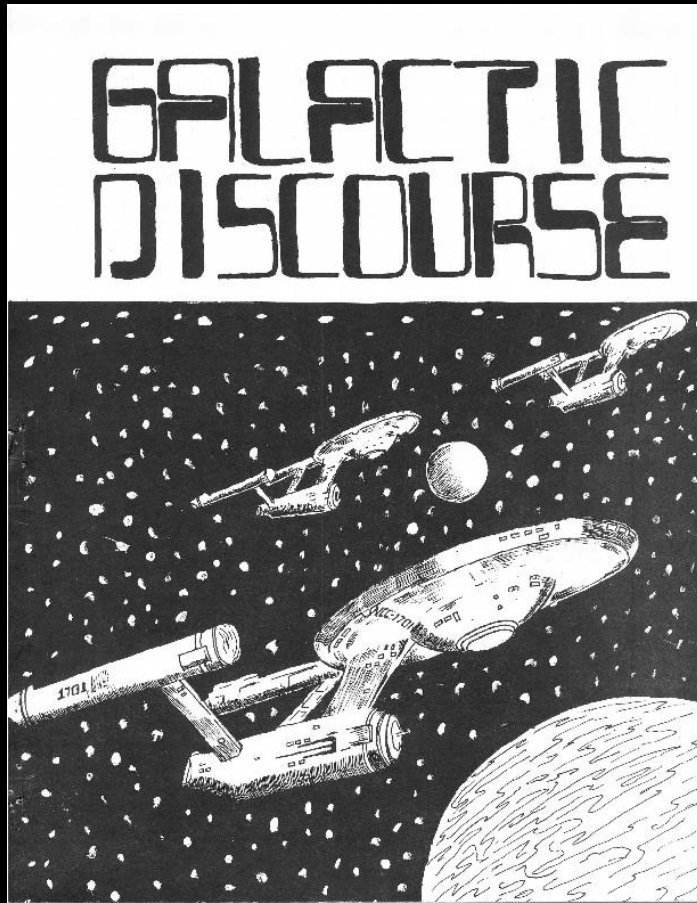
Jeannette Ho, Sarah Potvin,

Violeta Ilik, and Lisa Furubotten (Evans Library)

Collection Namesake:

Sandy Hereld (long-time fan writer and vidder; died in 2011)

So what's a fanzine anyway?



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Fanzines can contain many different things....

- Fan fiction
- Art, Photographs
- Song lyrics
- Poetry
- Interviews
- Club information
- Personal essays or reflections on fannish topics
- Reviews of books, films, etc.

So what's a *media* fanzine?

Media Fandom...

Focuses on a specific media production or productions
(movie, TV show, comic book, video game, anime)

Generally focuses on fan fiction, art, poetry, music
(vidding) as chief contents of the fanzines

Likely started in the mid-1960s with *Star Trek*



CANON! DRACO



DT FANDOM! DRACO

HAPPY BIRTHDAY, CASSIE!

The Sandy Hereld Collection (as of May 2013)

- 1700+ individual publications available in total and ready for uploading pending permission
- Dates range from 1967 through 2013
- 800+ scans ready for first iteration of repository contents (comprising fanzines from many different fandoms, incl. *Star Trek*, *Star Wars*, *Doctor Who*, *The Professionals*, *Starsky & Hutch*, *Supernatural*, *Blake's 7*, *Harry Potter*, etc)
- 137 fans (or their heirs) have given permission for their materials to be archived

Issues with the Hereld Collection

- Copyright
- Fannish Permissions
- Fannish anonymity and reluctance to be exposed
- Appropriate metadata creation
- Access

Issues with the Hereld Collection: Copyright

Fanzines *do* fall under copyright laws

TAMU very concerned with complying with law and ensuring no infringements

Different fanzines have different copyright statuses:

Some are public domain, some lack copyright notices and are public domain by default, some have sufficient notices, some are post-1989 and don't require notice...

Issues with the Hereld Collection:

Permissions

- Getting permissions the longest, most drawn-out part of the collection creation process

- Why So Hard?

Because Fans Are Complicated Individuals!

- Older fans drift away and need to be found
- Fannish pseudonyms
- Distinct fannish identities
- And so on and so on.....

Fannish Privacy and Identity

“Part of why the fourth wall is in place is that it helps us feel comfortable and safe to write about whatever we want, knowing that our boss, our relatives, our friends, our students, or our students' parents, will never Google our names and find all the explicit Superman/Lex Luthor male pregnancy fic we've written.”

Metadata Creation

➤ Metadata elements:

General Bibliographic

Title, Issue Number, Author, Artist, Editor, Publisher, Number of Pages, Name of Series (where required)

Fannish Specific

Genre (i.e. Slash, Gen), Type (i.e. Fanfiction, Fanzine), Fandom (i.e. *Star Trek*, *Star Wars*)

Explicit Content Message (where required)

Access Issues

➤ Explicit Sexual Content:

“This publication may contain explicit sexual literary descriptions and/or artistic depictions.”

➤ Assuaging Fannish Concerns (trade-off)

➤ Hereld Collection is an onsite, opt-out collection