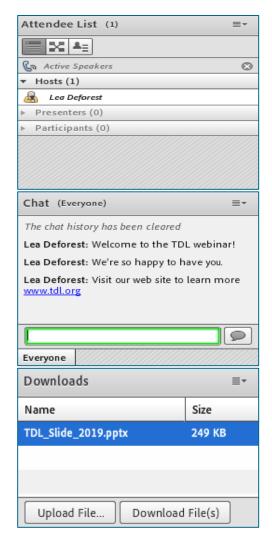


Web Archiving in the Library: Policies, Procedures, and Program Integration

Part 3 of 3:

Introduction to Web Archiving Texas (WATX19) Webinar Series



## Using Adobe Connect

TOP LEFT | Attendees Pod Hosts, Presenters, Participants

MIDDLE LEFT | Chat Pod Questions, comments, links in "everyone"; direct message individuals

BOTTOM LEFT | Download Pod Files shared by TDL and/or our presenters

## Overview

Records retention & policy mandates as well as program expansion - John Bondurant, TAMU

Mission alignment & codification as well as staffing & resource challenges - Anna Lamphear, UT Austin

Rights & Permissions - Leanna Barcelona, Baylor

Scoping collections - Mark Phillips, UNT

Q&A as time allows - please use chat to ask questions



Web Archiving @ Texas A&M University

### University Libraries Vision:

- Web Archiving as Records Retention
  - Required by Texas state law
  - Web archiving originally administered by University Archivist in 2013
  - Administered by Digital Archivist since 2015
- More records are born-digital and web based
  - University President and Regents Offices
    - Annual Budgets
  - Annual Reports
    - Clery Act
  - Registrar/Catalog

### Library & Collections

- Selected web crawls for select Cushing Library Collections since 2013
- 2015 end of term crawl for library.tamu.edu domain

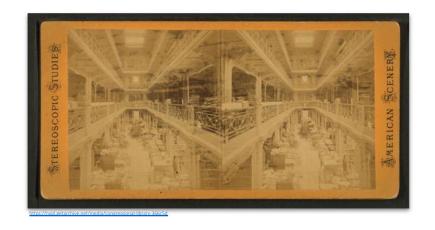
# Expanding TAMU Libraries' Web Archiving

TAMU Libraries website link to <u>TAMU Archive-It page</u>

- Library Web Governance Team
  - Proposed 2016, approved 2018
  - Requested regular crawls of library.tamu.edu domains
- Texas A&M University Libraries Web Archiving Methods and Collection Guidelines
  - Based on UTSA and UW Madison web archiving documents
  - Broader University Coverage
    - Texas A&M University Research Centers and Institutes
  - Expanded Cushing Library Collections
    - <u>Science Fiction and Fantasy Research Collection</u>
- Web archive URL submission form
  - Still being reviewed by University Libraries' Executive Team

# Challenges to Codifying a Web Archiving Program in the Library





Defining the mission
Maximizing expertise
Managing finite resources



http://netpreserve.org/web-archiving/collection-development-policies/

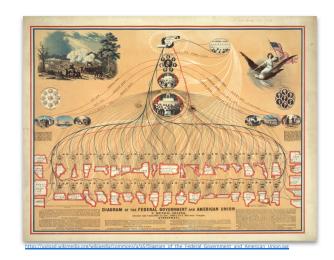




https://upload.wikimedia.org/wikipedia/commons/thumb/5/59/United\_States\_Constitution.jpg/199px-United\_States\_Constitution.jpg



https://catalog.lib.utexas.edu/record=b6982419~S29





## Managing finite resources

https://library.unt.edu/digital-projects-unit/web-archiving/software-processes/#crawl-scope



tdl.org



# Permissions in Web-Archiving: Things to Consider

## Presentation Outline

- Public Domain and the Internet
- Robots.txt files
- Internet Archive/Archive-It
- Library of Congress and British Library statements
- Mandated Web-Archiving/Legal Depositing



## Public domain and the Internet

"'Public domain' refers to material for which copyright has expired or where an author has specifically indicated that the material is in the public domain.

Material that is available to the public via the Internet or other means is not in public domain simply by reason of its being publicly available."

# Public domain and the Internet (cont.)

"It is reasonable to conclude that if a person has made material available on the web, there is an implied licence to make a copy for personal use if there is no statement to the contrary."



Taken from Southern Cross University: <a href="https://www.scu.edu.au/copyright/key-copyright-concepts/public-domain-and-the-internet/">https://www.scu.edu.au/copyright/key-copyright-concepts/public-domain-and-the-internet/</a>

## robots.txt

A robots.txt file tells crawlers which pages or files the crawler can or can't request from your site.

es

But, these files can be overridden by CSS and stylesheets.

# Archive-It: Web Archiving Lifecycle Model

Risk Management Assessment: "In developing a web archiving program, many institutions consider the level of risk related to copyright they are willing to accept and how they will manage this risk. Whether and how institutions decide to seek permission from site owners before archiving is one of the clearest examples of risk management policy making in action."



# Archive-It: Web Archiving Lifecycle Model (cont.)

"The Archive-It service does not take a stand on copyright, and follows the Oakland Archive Policy, established in 2002, striving to work collaboratively with content providers. The service will honor requests to remove content from public access."

## The Oakland Archive Policy

"Recommendations for Managing Removal Requests And Preserving Archival Integrity"



Removal requests typically fall under five categories laid out in the policy.

The policy then provides responses to each of the five categories/scenarios.

# The Cobweb: Can the Internet be archived?

New Yorker Article -- "The Library of Congress has something like an opt-in policy; the Internet Archive has an opt-out policy. The Wayback Machine collects every Web page it can find, unless that page is blocked."

## <u>Library of Congress</u>



### For Site Owners

The Library notifies each site owner that we would like to include their content in the archive (with the exception of government websites) prior to archiving. In some cases, the email asks permission to archive or to provide off-site access to researchers.

For Site Owners >>

## The British Library

### Web crawling politeness and protocols

The web crawling software is also programmed with politeness rules and parameters designed to ensure that there is no harmful impact upon the performance of the target website. For example, they include a limit on how many levels are crawled or how much content is requested from an individual website. Also, when multiple requests for different pages and files are issued to the same website, the software is programmed to leave an interval between each request, to safeguard against using up too much bandwidth and overloading the website.

The web crawling software uses standard automated protocols to identify itself and to inform the publisher's webmaster (via information called a "user-agent string" submitted to the web server's log of server requests) on each occasion that a page is crawled. The website owner can choose whether or not to use this information, but is not required to take any action such as changing the website's "robots.txt" permission file.

Where the web crawling software encounters a login facility, it cannot access any material behind the login facility without the appropriate password or access credentials.



# Mandated Web-Archiving And Legal Deposit

International Internet Preservation Consortium has a <u>list</u> of countries with legal deposit laws that extend to websites

## Examples:

Mandated: Canada, Spain, Japan, U.K.

Mandate does not include websites: U.S., Poland, Singapore

## Links from Presentation

Southern Cross University Information on Copyright:

https://www.scu.edu.au/copyright/key-copyright-concepts/public-domain-and-the-internet/

Archive-It Life Cycle Model: <a href="https://archive-it.org/blog/learn-more/publications/web-archiving-life-cycle-model/">https://archive-it.org/blog/learn-more/publications/web-archiving-life-cycle-model/</a>

The Oakland Archive Policy: http://groups.ischool.berkeley.edu/archive/aps/removal-policy

New Yorker article: <a href="https://www.newyorker.com/magazine/2015/01/26/cobweb">https://www.newyorker.com/magazine/2015/01/26/cobweb</a>

Library of Congress: <a href="https://www.loc.gov/programs/web-archiving/about-this-program/">https://www.loc.gov/programs/web-archiving/about-this-program/</a>

British Library: <a href="https://www.bl.uk/legal-deposit/web-archiving">https://www.bl.uk/legal-deposit/web-archiving</a>

International Internet Preservation Consortium on Legal Deposits:

http://netpreserve.org/web-archiving/legal-deposit/



## Web Archive Collection Scope

## Collection Scope Document

A good way to get started talking about building a web archive

What are you going to collect?

Does it relate to other collections?

Who is this collection for?

What is included and what is not included?

Who are your users?

How does this fit into the mission of your organization? tdl.org



## Collection Scope

Especially good for topical and subject-based collections.

Who else is collecting in this area?

How will you handle permissions?

Will you follow robots.txt?

What kind of access will you provide?

What is your plan for preservation?



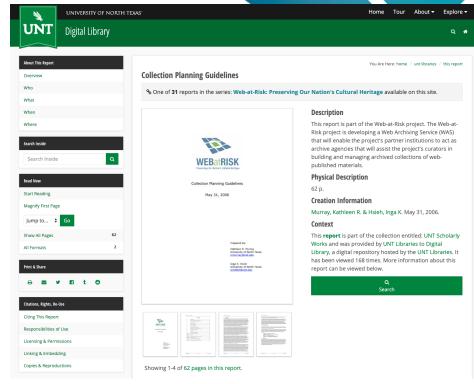
**Building Collection Scope Documents** 

You don't have to start from scratch.

Collection Planning Guidelines Kathleen R. Murray & Inga K. Hsieh (2006)

Web @ Risk project (NDIIPP)

https://digital.library.unt.edu/ark:/67531/metadc33006/







Collection Planning Guidelines

May 31, 2006

Prepared by:

Kathleen R. Murray University of North Texas krmurray@unt.edu

Inga K. Hsieh University of North Texas ikh0003@unt.edu



The good stuff starts on page 18.

"3 Creating a Web Collection Plan"

8 Sections with 3-5 sub-sections.

## Web Collection Plan - Outline

Section 1. Mission & Scope

Section 2. Selection Activities

Section 3. Web Site Acquisition

Section 4. Descriptive Metadata Requirements

Section 5. Preservation & Access Requirements

Section 6. Maintenance & Weeding

Section 7. Preservation

Section 8. Appendices



## Subsections

Each section is well documented with what kinds of information you might want to include in that section.

Some of these don't apply in the same way that they did in 2006.

But still is a good way to get started.



### 4 Mission & Scope

Web collection plans begin with articulating the mission that guides collection development, describing the user groups, or Designated Community, served by the collection, and stating the information need(s) the collection will address. Web collections will generally consist of web sites united by a common subject, theme, or event. For example, discipline-related web sites included in curriculum subject guides support an academic library's mission to provide materials in support of faculty and student scholarship and learning.

#### 4.1 Contents

### Section 1. Mission & Scope

- A. Mission Statement
- B. User Group(s)
- C. Collection Subject, Theme, or Event
- D. Curator(s)

#### 4.2 What to Address

#### 4.2.1 <u>Mission Statemen</u>

Articulate the mission under the umbrella of which the collection is being developed. For many collections this will be the mission statement of the library. For others, web collection development may be more appropriately positioned under mission of the organization or institution.

#### 4.2.2 User Group(s)

Define the user groups for the web collection. In many cases there will be more than one user group that will use a collection, for example faculty, students, and the general public. For web collections, a complete understanding of user groups is important so that the unique characteristics and needs of each one can influence the range of collection development activities, which include identifying what to collect and the metadata required for information discovery. Be as detailed as appropriate regarding each user group's demographic characteristics and their use of web-published materials.

Consider assessing the user information needs that could be addressed by web-published materials. Understanding how users currently use web-published materials to carry out their organizational or professional responsibilities might be helpful. Various methods can be used for this, including surveys, focus groups, and interviews. This should help identify gaps in existing collections and prioritize materials targeted for web collection development.

### 4.2.3 Collection Subject, Theme, or Event

State the subject area or theme that unites the web sites in the web collection. In some cases, web sites in a collection may be related to a common event, such as the Olympic Games or a national election. Describe how the collection supports the mission of the library, organization, or institution.

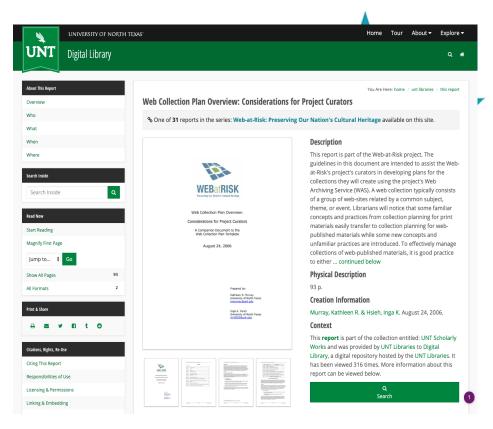
#### 4.2.4 Curator(s)

Identify the curator(s) of the collection. Include a description of each curator's responsibilities within their organization or institution and their contact information.

Web Collection Plan Overview: Considerations for Project Curators Kathleen R. Murray & Inga K. Hsieh (2006)

Companion for the previous document.

Provides additional guidance for curators wanting to develop collection plans.



https://digital.library.unt.edu/ark:/67531/metadc33004/



WATX19 @ Baylor November 6th Last chance to register!

https://www.tdl.org/2019/04/watx19/



# Thanks and Q&A