

The OER life cycle: Guiding faculty members through the process of OER development

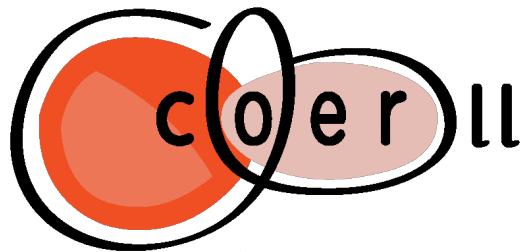
Carl Blyth & Sarah Sweeney, COERLL (University of Texas at Austin)

OER in COERLL



About COERLL

- One of 16 National Foreign Language Resource Centers (2018 – 2022), grant from US Department of Education
- Located at The University of Texas at Austin
- One of two US DOE Title VI Center (NRCs & LRCs) focused on Open Education and Open Educational Resources (OER) (the other is OLRC at the University of Kansas)

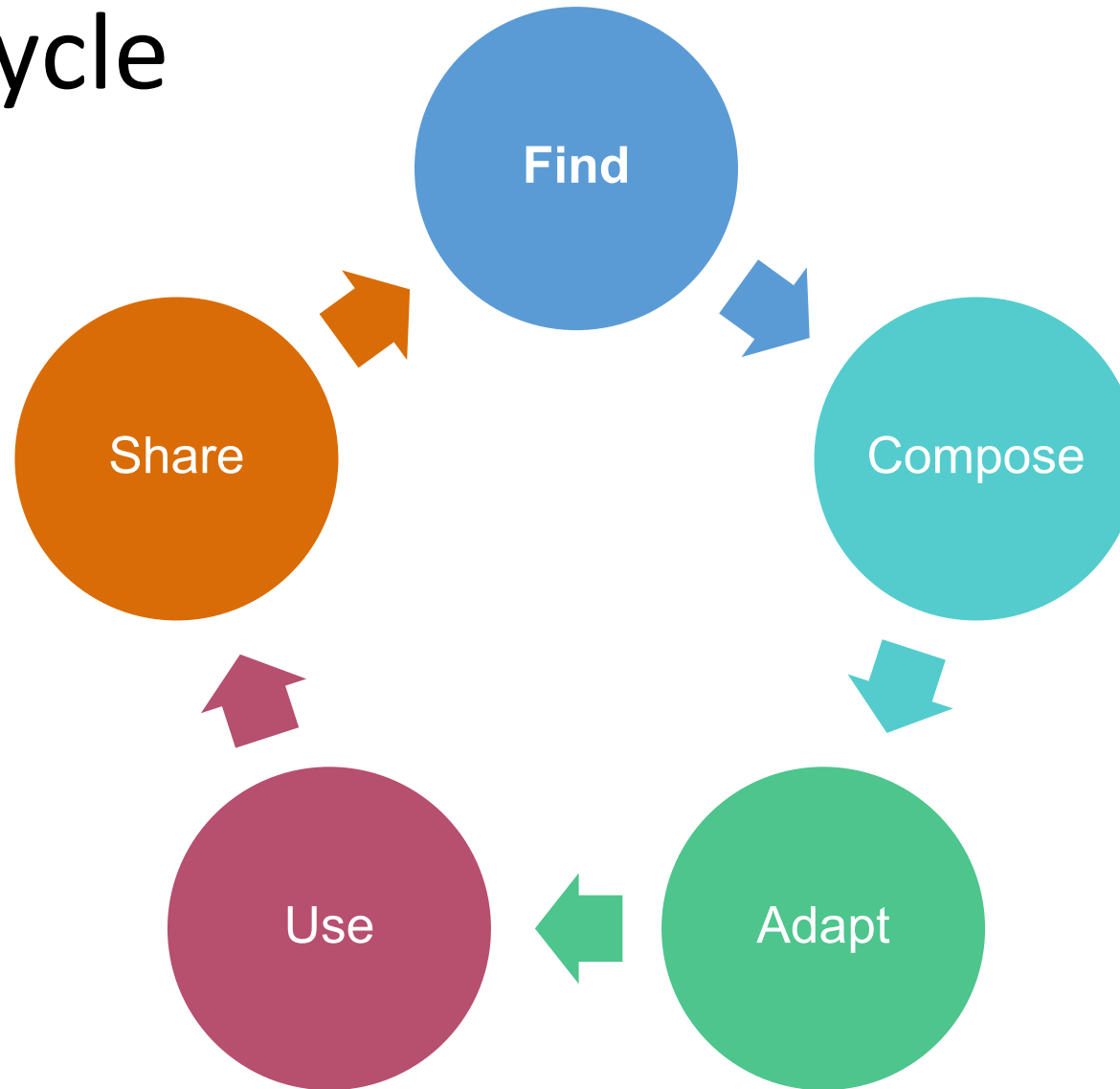


The University of Texas at Austin

What is the OER life cycle?



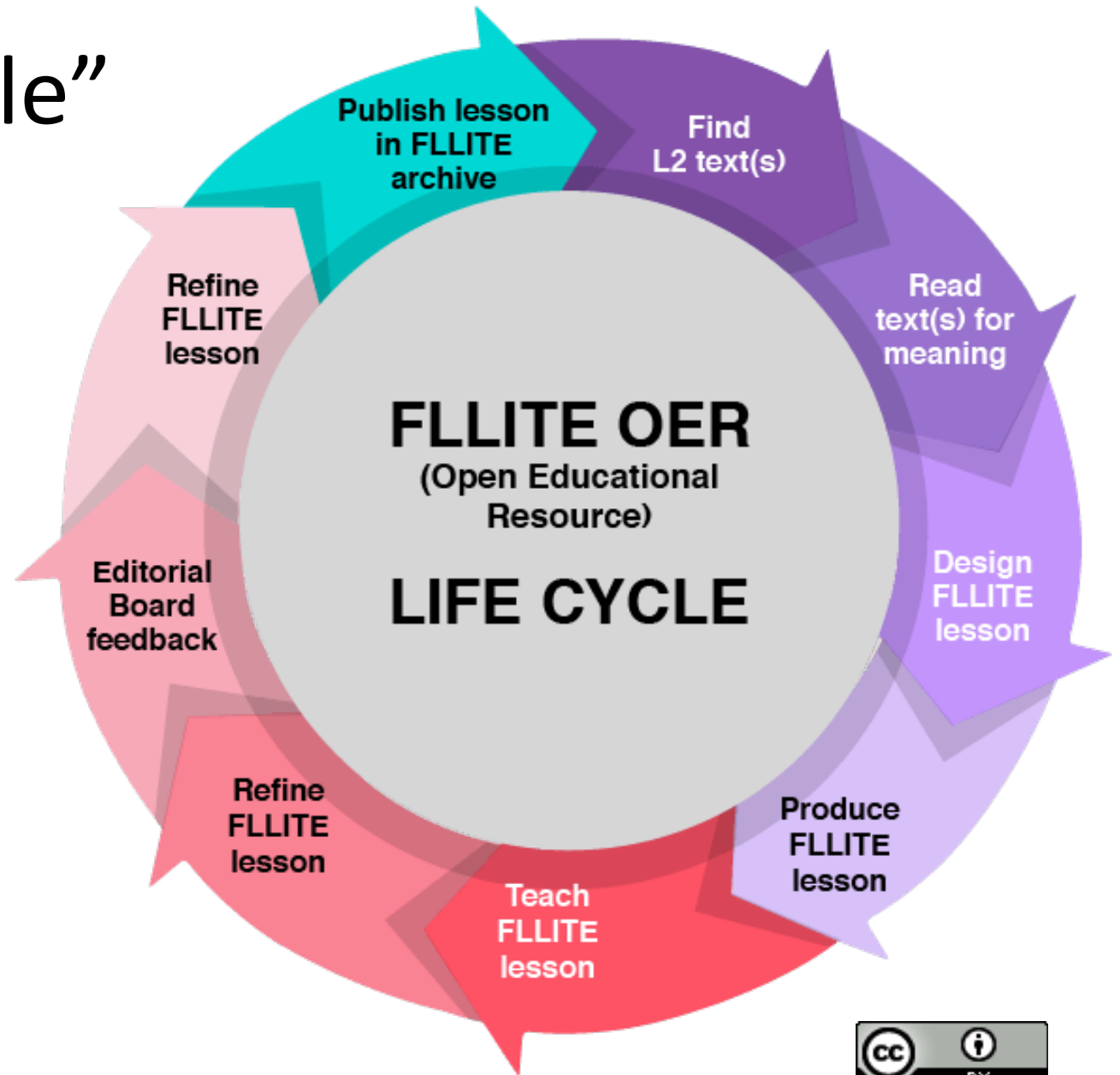
OER Life cycle



Gurell (2008)

FLLITE “OER Life Cycle”

Foreign Languages and the
Literary in the Everyday



How COERLL uses the OER life cycle



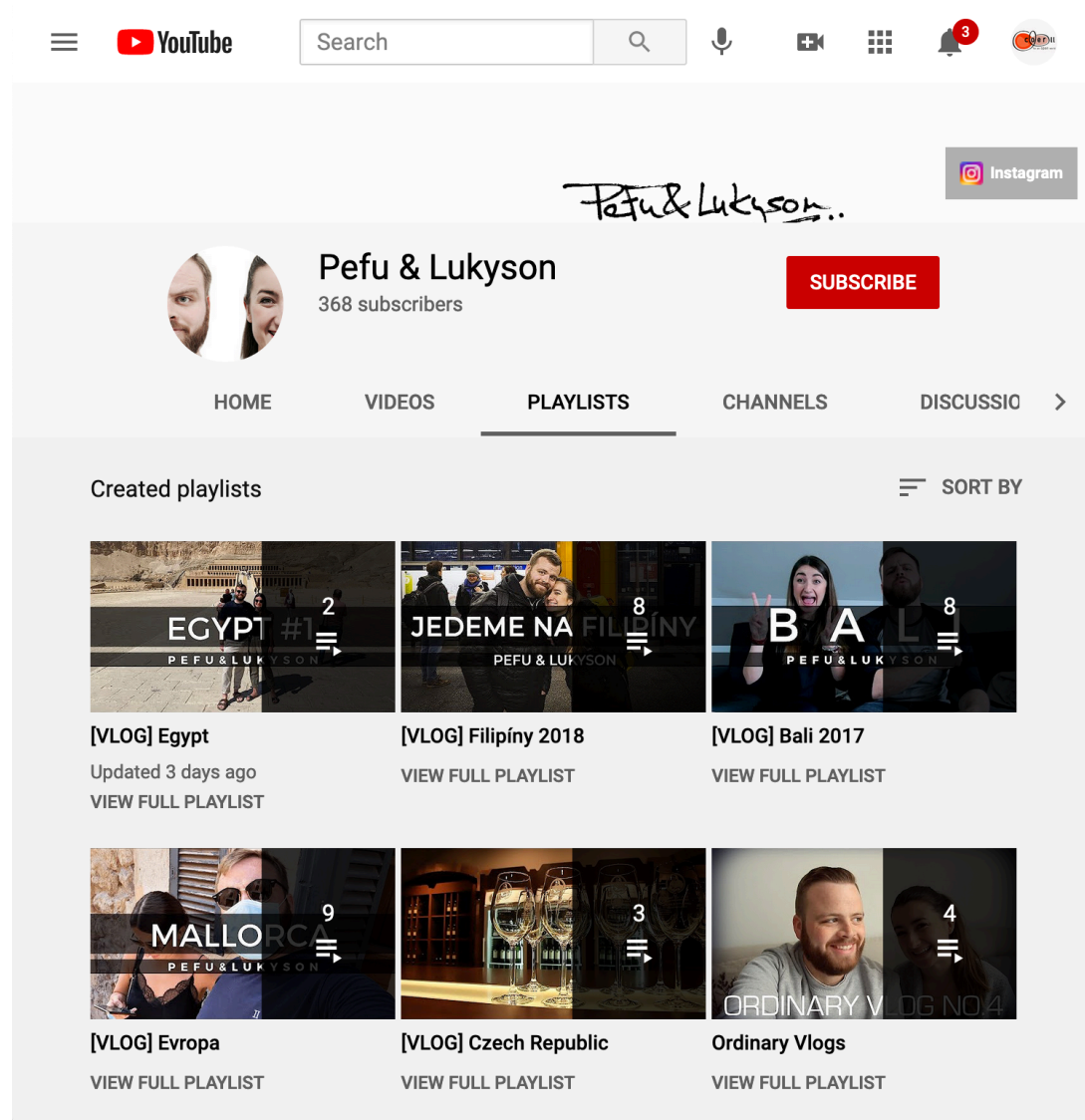
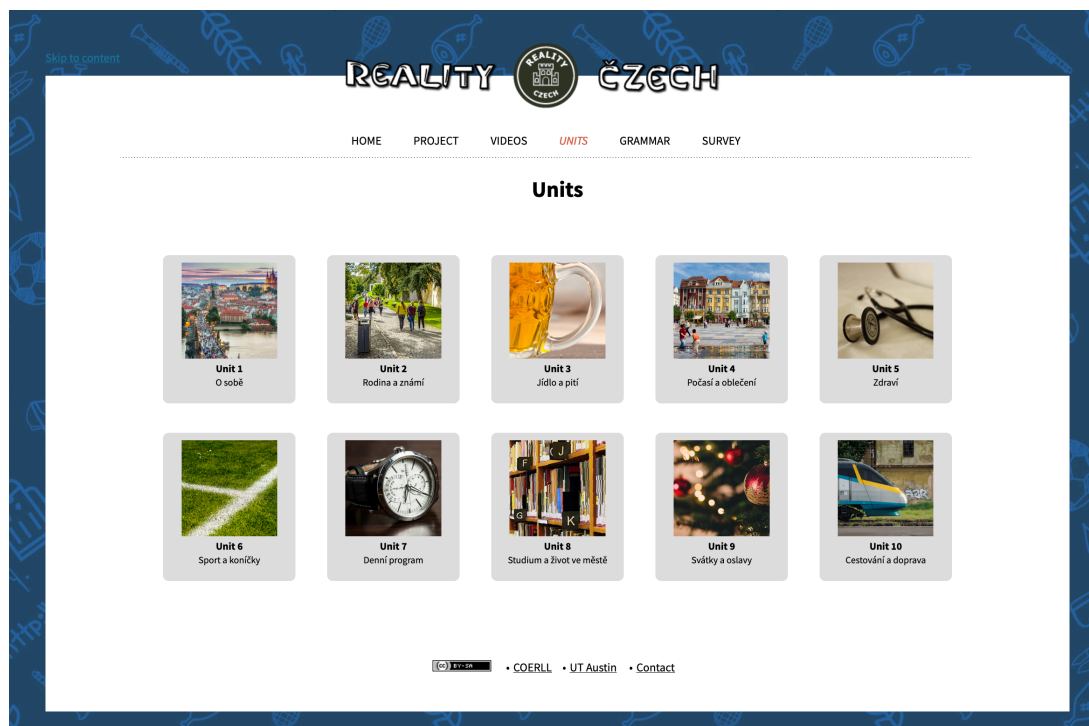
Iterating an open approach

- Setting milestones for each step of the life cycle
 - Needs assessment – finding the gap – market analysis
 - Scope & sequence review with the project team and COERLL
 - Developing content – found and created
 - Piloting over multiple semesters in formal and informal classes
 - Publishing content either unit-by-unit, or as a whole



Christian Hilchey

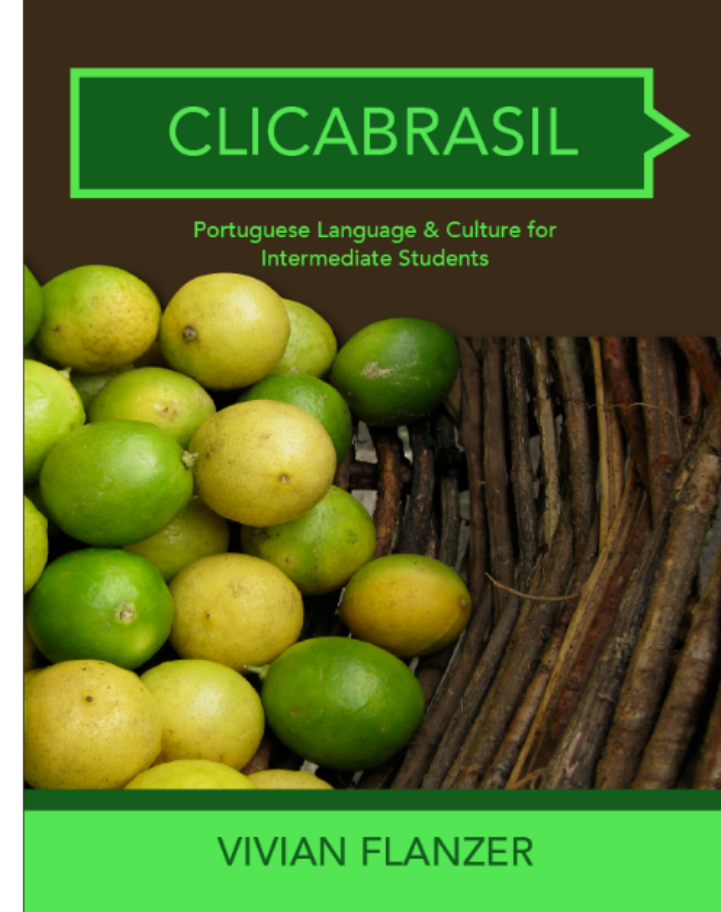
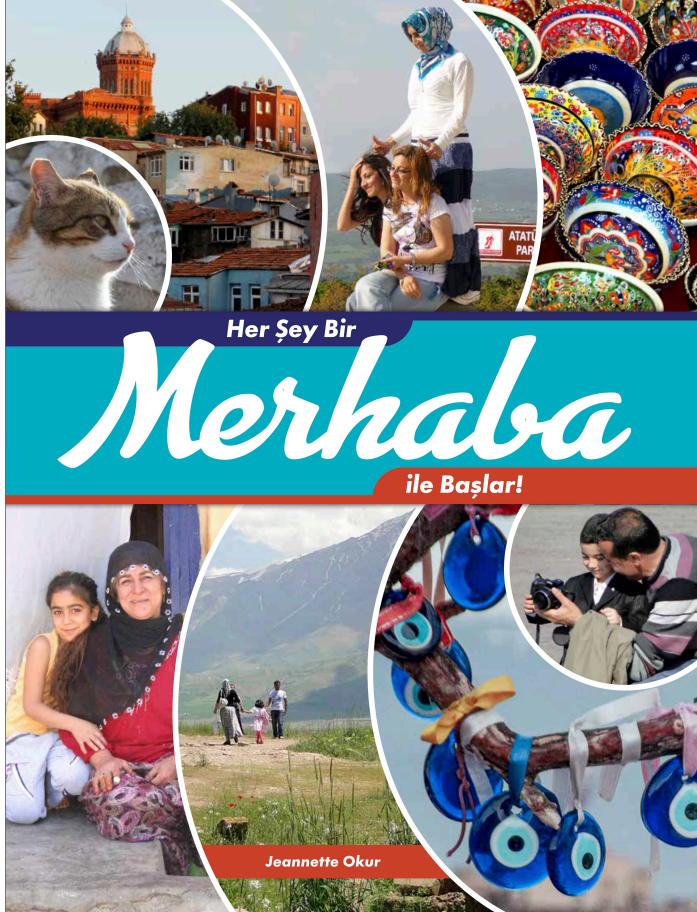
Reality Czech





Jeannette Okur

Her Şey bir Merhaba ile Başlar!

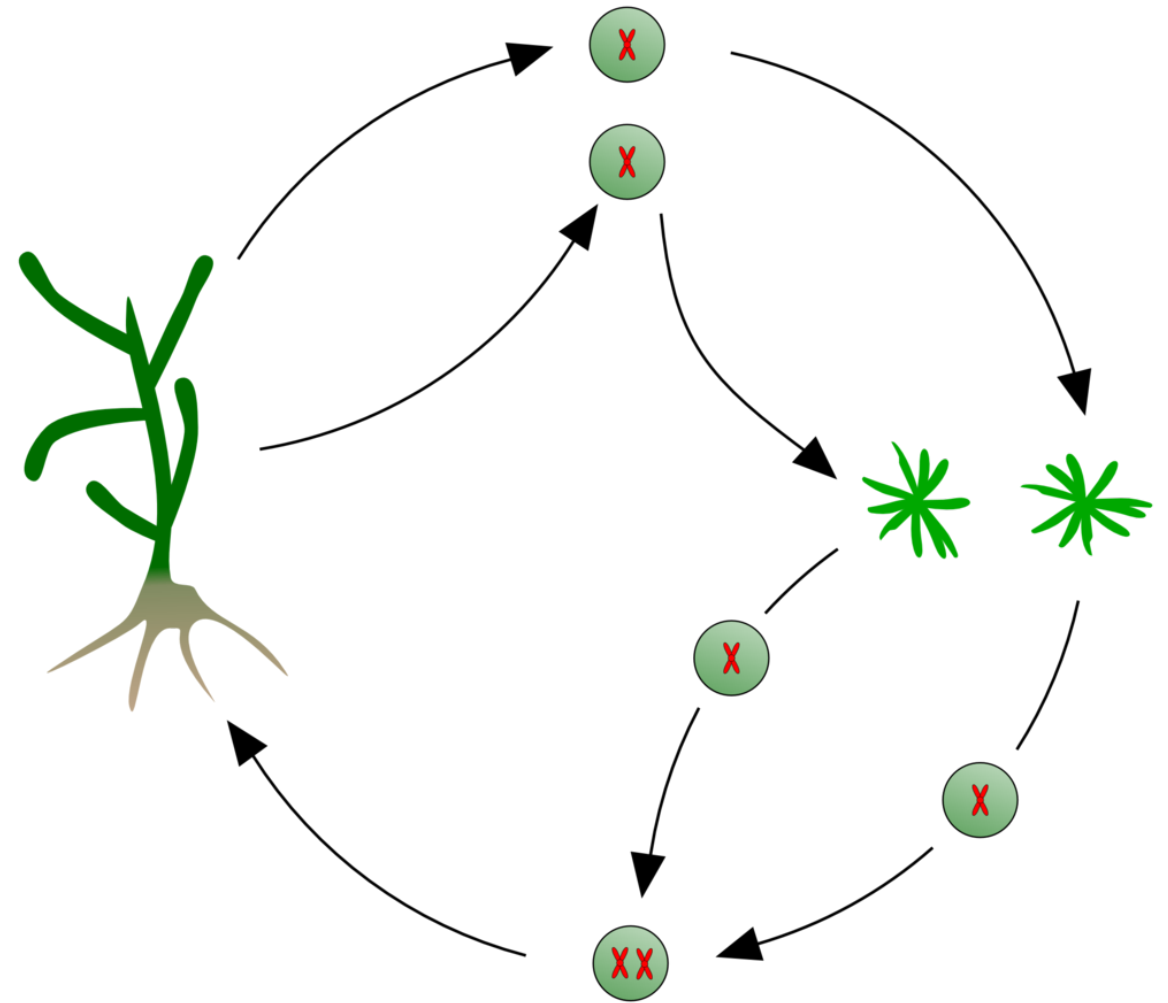


Formalizing our own process



Creating documents

- Modules to teach educators about using and developing OER
- Memorandum of Understanding for project directors & COERLL
- **Step-by-step documentation of COERLL's OER development process**



COERLL's process: OER Development

From project proposal to copyediting corrections

- Formalize the project through a project proposal and Memorandum of understanding
- Make decisions about platform and scope and sequence
- Train a cohort of project directors in OER through a group webinar
- Expect the lesson or unit prototype to change
- The materials development process and COERLL's level of involvement changes with each project

COERLL's process: OER publication

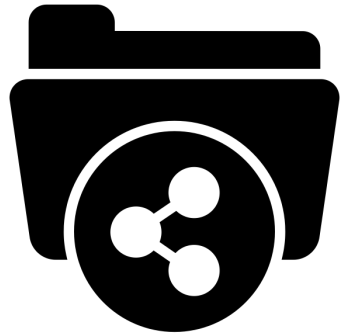
From content assembly to publication

- Allot time for the extras – acknowledgements, appendices, etc.
- Make the distinction between copyediting and proofreading
 - Number of steps may vary depending on time piloted
- Be prepared to find new corrections once the book is printed

COERLL's process: Outreach & Dissemination

Post-publication: from launch to tracking usage

- Decide who should know about the launch
- Identify the unique audience to promote the OER to
- Be clear about publisher's availability for edits and OER author's availability to respond to queries



After trial and error, we are ready
to share our CC licensed
documentation with you. Contact
us!

[“share folder”](#) by Smashing Stocks from the Noun Project

Thank you!

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<https://www.coerll.utexas.edu>

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