

HARNESSING THE POWER OF

ORCID ON CAMPUS

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ORCID

Connecting Research
and Researchers

Member
Organization

10

UTSouthwestern

Medical Center

Health Sciences Digital
Library & Learning Center

How did we get 2000 on-campus ORCID iD holders registered in our first 2 months of integration?

- Tips for building supportive institutional networks
- Recruitment and promotional strategies
- Long range strategies for getting valuable data 5-10 years out